

Alex Kwon

Entrepreneur

Los Angeles, CA, United States | [LinkedIn](#)

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EXPERIENCE

Founder

Rich People
tinkering on AI apps on my own

Oct 2025 — Present

Los Angeles, California, United States

Member

South Park Commons

Aug 2022 — Present

Co Founder and CEO

Perl

Aug 2022 — Aug 2025

Los Angeles, California, United States

Founder

Pollen Round

bullshit free warm intros bridging compelling founders to trusted investors i've met. early stage founders have raised millions through my intros. it's my hobby/research experiment.

Jun 2022 — Present

Co Founder and CEO

Lounge (acquired by Pulse/Mozilla)

Virtual team space designed to simplify chance meetings

Aug 2019 — May 2022

Los Angeles, California, United States

Product

Life360

Jun 2018 — Nov 2019

San Francisco Bay Area

Co Founder and CEO

Oneminute

BeReal, but from 2014

- Backed by Greylock, and the founders/executives of Bebo, MySpace

Oct 2014 — Oct 2017

San Francisco Bay Area

Co Founder and Chief Product Officer

Blink by FlareLabs Inc.

Instant messenger designed for Apple Watch

- Product, Design, Fundraising

Aug 2014 — Jan 2015

San Francisco Bay Area

Senior Product Analyst, Product Strategy

Samsung Mobile

Started PENUP, Samsung's first social network for smartphone artists

- Presented by Samsung's CEO during the key note

May 2011 — Sep 2014

Dallas

Founder

Aquapudding Studio

Mobile social game studio

May 2010 — Apr 2012

EDUCATION

Cornell University

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SKILLS

Venture Capital · Non-Fungible Tokens (NFTs) · Blockchain · Web3 · Fundraising · Angel Investing · Creative Strategy · Designs · Product Development · Product Design · Prototype · Product Launch · Production Planning · Mobile Devices · Mobile Applications · Mobile Technology · Mobile Marketing · Game Development · Game Design · User Interface Design · Strategy · Android · Product Management · Product Lifecycle Management · Strategic Partnerships · Go-to-market Strategy · Product Marketing · User Experience · Mobile Communications · Wireless · Cross-functional Team Leadership · Marketing · Competitive Analysis · Start-ups