

Snow Lee

CEO

San Francisco, CA, United States | [LinkedIn](#)

I'm the CEO and Co-Founder of Runbear, where we help teams work with AI agents like they would a new hire—no code, no flowcharts. In just a year, we've earned the trust of 190+ paying companies. Before Runbear, I founded and exited two startups—one acquired by Kakao, the other by Buzzvil, where I served as Chief Architect and Chief Product Officer. I've led products from zero to scale, across consumer and B2B. Techstars '24 taught me how to build a venture-scale business in the U.S.—from validation to go-to-market and fundraising. Seoul National University trained me to solve complex problems through technology. That combination enables me to execute with speed, clarity, and resilience.

EXPERIENCE

Mentor Founder Institute	Apr 2025 — Jun 2025 <i>Los Angeles, California, United States</i>
Chief Executive Officer Runbear, Inc. - Co-founded Runbear, a company dedicated to reducing cognitive overload by enabling teams to work with AI like a new hire. - Led strategic initiatives to drive company growth and innovation in the San Francisco Bay Area. - Implemented cutting-edge technologies to streamline processes and enhance team productivity.	Feb 2023 — Present <i>San Francisco Bay Area</i>
Chief Product Officer Buzzvil	May 2021 — Jan 2023 <i>Seoul, South Korea</i>
I led product vision and product strategy. I've designed team structures, led more than seven teams, and managed OKRs. In 2021, thanks to all the Buzzvil members, our revenue was almost \$70M, which is three times higher than the year before.	
Chief Architect Buzzvil	Jul 2018 — Dec 2020 <i>Seoul, South Korea</i>
I worked on not only the service architecture, but also team structures of Buzzvil based on the architecture. I successfully migrated Buzzvil's system from monolithic architecture to micro-service architecture (MSA).	
Co-founder & CEO 42 Company	Jan 2016 — Jun 2018 <i>Seoul, Seoul, South Korea</i>
The company ran mobile lockscreen service in India. The service had 8M downloads, and the company got around \$4.5M in funding. The company was acquired by Buzzvil, the company I'm working for as CPO(Chief Product Officer).	
Co-Founder & CEO Ultra Caption	Oct 2011 — Dec 2015
I co-founded the company and took the CEO role from 2013 to 2015. The company received \$3M in funding in total. It was acquired by Kakao Corp, one of the biggest IT companies in Korea.	
Developer Nemodigm	Jul 2006 — Jan 2009
I built a mobile game client and PC online game servers as a software engineer.	

EDUCATION

Seoul National University <i>Master's degree in Incomplete</i>	Mar 2011 — Jan 2012
I studied and researched Human-Computer Interaction. Although I learned lots of knowledge and insights from the school, I dropped out to build a start-up company.	
Seoul National University <i>Bachelor's degree in Computer Science</i>	Jan 2004 — Jan 2011
I studied basic computer science and engineering, such as data structures, algorithms, and programming languages. Besides the courses, I participated in many projects, such as building a game, a service for class evaluation, and a department homepage.	

CERTIFICATIONS

FaceReview: Supporting Interactive Exploration of Linked Heterogeneous Datasets for Unilateral Cleft Lip and Palate,	Nov 2012
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SKILLS

Software as a Service (SaaS) · Business-to-Business (B2B) · Productivity Software · Ad Tech · Executive Leadership · Leadership · Product Management · Software Development · Early-stage Startups · Technology Start-up · Startup Development · Start-ups