

Ryan Lee

Helping startups get office space

Seattle, WA, United States | [LinkedIn](#)

With over 15 years of experience in product management and innovation, I am a passionate and visionary leader who strives to create impactful and delightful solutions for customers and businesses. I am currently the founder and CEO of Jigo.ai, a co-pilot for agreement analysis that helps everyone get better agreement outcomes by providing them with the right knowledge and actionable insights. I am also a venture partner at Rabbit VC, where I help identify and support promising startups with founders with a Korean background with a focus toward the US market. Previously, I was the co-founder and CEO of Kurvv, a predictive maintenance solution based on machine learning. Which was acquired by AIZEN at which I was the Chief Product Officer and head of AIZEN America. I have a strong background in product management, and have multiple patents and publications in these fields. I have a MBA from Northwestern University and a BS in Electrical Engineering from Yonsei University. I am fluent in English, Korean. I am driven by the mission of using technology to solve real-world problems and add positive value into the world. I value collaboration, diversity, and creativity, and I enjoy working with talented and passionate teams who share these values. I am always eager to learn new skills, explore new domains, and challenge myself to grow as a leader and a product creator.

EXPERIENCE

Founder & CEO

JIGO

JIGO helps startups find their office space faster and cheaper at the pace of startups.

Aug 2023 — Present

Bellevue, Washington, United States

Venture Partner

Rabbit VC

First check investment into Korean founders looking to go global from the get-go

May 2023 — Present

San Francisco Bay Area

Chief Product Officer & Head of AIZEN America

AIZEN Global

Better Finance for people building the future

Mar 2022 — Sep 2022

Bellevue, Washington, United States

Co-Founder & CEO

Kurvv

<Acquired by AIZEN Global >

Making Machine Learning accessible to non-techies starting with Predictive Maintenance.

Predictive Maintenance built on top of proprietary auto ML platform.

May 2019 — Sep 2022

Bellevue, WA

Marketing Advisor

Papr.ai

Official Launch, GTM

Nov 2016 — Mar 2017

Greater Seattle Area

Senior Lead Program Manager- Data Science

Microsoft

Bing Ads - Data Science & Innovation.

Working to answer the following questions.

- how to use Data Science, Machine Learning, and AI to drive growth?
- How to operationalize and productize ML models to be consumed by internal teams?
- how do we improve our current Ad offerings?
- What should we build in anticipation of how the world will change in 2-3 years.
- What opportunities do we have with external companies?

Coming up with ideas and hypothesizes. creating projects and leading teams to execute on idea and vision. Running opportunity assessments and early funnel valuation of external companies.

Sep 2012 — Apr 2019

Greater Seattle Area

Product Manager-intern

Microsoft Corporation - Bing Ads Search BG, OSD

Microsoft Advertising Search Business group, Online Services Division.

Led product management of the adCenter Mobile (ACM) App.

- Defined features for current and future versions
- Financial modeling and forecasting
- Designed a comprehensive mobile application roadmap that laid out how future development and launch should/would sync with other projects within MSFT
- Created and executed step-by-step plans of creating momentum inside and outside Microsoft by creatively utilizing what resources that was available to non-greenlighted projects.

Jun 2011 — Aug 2011

Bellevue, WA

Global Product Manager

Samsung Electronics (Mobile)

Responsibilities include coming up with and approving product ideas to notifying assembly line to stop production and everything in between.

Sep 2007 — Apr 2010

Gyeonggi, South Korea

Portfolio Lead Global Product Manager ; created and built the Rugged phone and Youth messaging portfolio. Managed and launched the first mass market waterproof phone, B2100, developing and standardizing testing and launch process for Rugged phones. Launched Samsung's first proprietary youth messaging phone, B3310.

Smartphone Product Planner

Samsung Electronics (Mobile)

Mar 2007 — Aug 2007

Seoul, Seoul, South Korea

Early member of the core smartphone task force. "New Business Team" and later "New Product Planning team"

Member of intrapreneurial team of 10, tasked with incubating Samsung's smartphone business.

Beg, borrow and steal and then threaten for resources for product development, marketing, and sales.

While also building awareness of smartphones internally and externally through building sales decks and pitching in key sales meetings, while building the overall strategy.

Working with various Open OS devices, ranging from Windows Mobile to Symbian. Responsibilities range from market research, product concept and feature defining and overall project management.

One of the few individuals in the world that have worked simultaneously with Palm OS, Symbian and Windows Mobile.

Have managed the planning, R&D and launch of the worlds first HDD embedded smartphone, Samsung's first GSM Pocket PC and Palm OS devices, while playing an active role in the Samsung - Microsoft product cooperation initiatives.

Company Operations NCO - Sergeant (KATUSA)

US Army (KATUSA)

Oct 1997 — Dec 1999

Camp Carroll, Korea

1st Signal Brigade, 307th Signal Battalion, 226th Company - TROPO

Graduated top of class from KTA (KATUSA Training Academy) '9711

EDUCATION

Northwestern University - Kellogg School of Management

Jan 2010 — Jan 2012

Master of Business Administration (M.B.A.)

Activities and societies: Kellogg Tennis Club, High Tech club

Yonsei University

— Jan 2003

Bachelor of Science (B.S.) in Electronical Engineering

Baemyung High School

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PROJECTS

B73X0 OmniaPRO

Samsung B2700

Samsung T459

Samsung T459 Gravity

SGH-i200

First smartphone built by Samsung to achieve sub \$100 cost.

Samsung M110

Rugged phone portfolio manager - LifeCycle management

SGH-i450

Dual sliding B&O audio technology embedded music phone running S60/Symbian.

SGH-i310

SGH-i300

Worlds first HDD embedded smartphone. GSM Windows Mobile 5.0. Nominated for " Best GSM Handset or Device award of the year" Award by 3GSM (MWC)

SGH-i700

Assistant planner mainly focused on software feature management, languages. First Samsung smartphone supporting multiple languages.

Samsung B3310

sliding keyboard phone that pioneered and grew the youth messaging segment.

Samsung GT B2100

World's first waterproof GSM phone. A global success which proved waterproof phones could work and created a new category of Phones.

<https://youtu.be/Fz3TauILGsU>

Samsung i530

Samsung's only GSM Palm OS based phone that was issued as a official Summer Olympic phone but was discontinued prior to production.

CERTIFICATIONS

FY14 Q3 ACM OneG.R.E.A.T Team Award - Enabling Other's Excellence , Rik van der Kooi (CVP Microsoft Advertising)	May 2014
Bing Ads Accredited Professional , Microsoft	Aug 2013
우리도 간다 Top MBA ,	Aug 2010
Six Sigma - Green Belt , Samsung Electronics Co., Ltd	May 2007
The GSM Association Awards 2006 - Best GSM Handset Nominee , the GSM Association (now known as MWC) Feb 2006	
Army Commendation Medal , Secretary of the Army	Nov 1999
Top Graduate - KTA(Katusa Training Academy) Class 9711 , US Eighth Army Whitman Academy Commander - Camp Jackson	Jan 1998
Microsoft GSDS Americas Shark Tank - Winner , Jan 2015	
Army Achievement Medal , Jan 1998	

SKILLS

Product Management · Mobile Devices · Product Marketing · Mobile Applications · Smartphones · Product Planning · Strategy · Product Development · Business Development · Strategic Partnerships · Cross-functional Team Leadership · Start-ups · Windows Mobile · Go-to-market Strategy · Online Advertising · Competitive Analysis · Management · Palm OS · Embedded Systems · Mobile Technology · Market Research · Project Management · Analytics · Leadership · Enterprise Software · GSM · S60 · Business Strategy · Symbian · Mobile Communications · Telecommunications · Search Advertising · Ecosystem Management · Partnership-building · Consumer Electronics · Wireless · Product Lifecycle Management · Testing · Mobile Internet · Multi-channel Marketing · Partner Management