

Neha Bhura

Product Policy Specialist

Philadelphia, PA | [LinkedIn](#)

Product policy professional with 7 years at Google specializing in trust & safety, compliance, and cross-functional execution; currently pursuing an MBA in Entrepreneurship & Innovation and AI for Business at Wharton.

EXPERIENCE

Product Policy Specialist, Ads, Trust & Safety (L2, L3, L4) Jan 2018 — Present
Google *Irvine, CA; Mountain View, CA*

Led end-to-end product policy initiatives across trust & safety and compliance domains. Owned the Counterfeit WebSearch Transparency Report launch (10,000+ downloads), spearheaded the largest trademark system update in Google Ads history, and coordinated EU Digital Services Act compliance rollout. Managed high-volume risk decision systems reviewing 1000+ cases annually, integrated GenAI into workflows to improve efficiency, and built onboarding systems for new team members. Additionally mentored underrepresented students and led community initiatives across Muslims@Google and BOLD internship programs.

Honors Intern, Office of General Counsel Jan 2018 — Dec 2018
Federal Bureau of Investigation *Washington, D.C.*

Analyzed critical incident data for 80 field agents and partnered with lead counsel to strengthen internal operations protocols, leveraging top secret security clearance.

Intern, Office of Technology Evaluation Jan 2018 — Dec 2018
Department of Commerce *Washington, D.C.*

Assessed 50+ import/export datasets on emerging technologies' defense implications and presented findings to senior leadership to inform policy decisions.

Corporate Marketing Intern/Associate Jan 2016 — Dec 2017
Bloomberg *Arlington, VA*

Delivered weekly data analyses to Marketing Leadership and produced newsletters reaching 1M+ monthly subscribers, supporting corporate marketing initiatives.

Intern, Executive Office of the President Jan 2015 — Dec 2015
The White House *Washington, D.C.*

Managed rollout of e-learning programs for 100+ staff across the Office of General Counsel and U.S. Trade Representative.

EDUCATION

The Wharton School, University of Pennsylvania Sep 2025 — Jun 2027
M.B.A.

Majors: Entrepreneurship & Innovation and AI for Business

School of Public Affairs & School of Business, American University Sep 2014 — Jun 2018
B.A. Communications, Legal Institutions, Economics, Government; Minor in Leadership & Management

PROJECTS

Travel & Transportation Agency, Boarding with the Bhura's
Co-founded and operated a travel and transportation agency providing specialized travel services and transportation solutions. Demonstrates entrepreneurial initiative and business development capabilities in the travel sector.

A2J Lab at Harvard Law School, Remote Jury Trials Research
Served as Research Assistant examining remote jury trial systems and their implications for access to justice. Contributed to legal technology research at a leading law school.

SKILLS

Product Policy · Trust & Safety · Compliance · Cross-functional Leadership · Risk Management · GenAI Integration
· EU Digital Services Act · Trademark Enforcement · Data Analysis · Communications · Legal Analysis · Operations
· Program Management · Platform Operations · Business Development · Mentorship · Community Leadership · Urdu
· Hindi · Memoni