

Jesse Bray

CEO & AI Product Architect

Pensacola, FL, United States | [LinkedIn](#) | [mrbray.com](#)

Founder and product architect who builds AI-powered learning products, combining AI engineering, visual design, media psychology, and learning science to reach over 150,000 users.

EXPERIENCE

Chief Technology Officer

Hoplon Visibility AI

Building the future of security, and assessment management with the Hoplon Visibility Ai system.

Apr 2026 — Present

Nashville, Tennessee, United States

Expert LLM Training + Reviewer Specialist

OpenAI

Nov 2025 — Apr 2026

Founder

Brayhaus

Where the spirit meets the story

May 2025 — Feb 2026

Albuquerque, New Mexico, United States

Webmaster

American Psychological Association

Webmaster for APA Div10

Jul 2022 — Jul 2024

Adjunct Professor

Southern New Hampshire University

Jun 2022 — Feb 2023

Freelance Character Animator

Stäubli Electrical Connectors

Jun 2022 — Jan 2023

Freelance Designer + Animator

WildBrain

Following: Freelance animator and presentation art director for series bibles, pitch deck designer, and marketing materials.

Dec 2021 — Dec 2021

Educational Consultant

Bigfatphoenix Interactive

Aug 2021 — Oct 2021

Design Operations Manager

Prometric

Jun 2021 — Aug 2021

Designer + Animator

Pixel & Pebble

Mar 2021 — Jun 2021

Animator + Designer

Loyola Press

Mar 2021 — Jun 2021

Animator + Illustrator

Chief Nation

Jan 2021 — Mar 2025

Experience Designer

Bounteous

Jan 2021 — Feb 2021

Illustrator + Designer + Animator

Canada Media Fund | Fonds des médias du Canada

Dec 2020 — Feb 2025

Illustrator + Designer

Virgin Media

Nov 2020 — Mar 2021

Illustrator + Designer

Universal Music Group

Oct 2020 — Dec 2020

Program Lead Digital Media and Design

Klamath Community College

Jun 2020 — Dec 2023

Klamath Falls, Oregon, United States

Animator + Designer

Tito's Handmade Vodka

Mar 2020 — Jun 2020

Freelance Animator + Designer

Page Stephenson: Cinematographer - Filmmaker

Hired as a subcontractor to Page Stephenson to create animated assets on a GrandpooBear RedBull Gaming project.

Sep 2019 — Oct 2019

eLearning Content Developer Jet Global Instructional Designer & Animator: developing the LMS for Jet Global & their parent company insightSoftware (Biznet/Hubble/SpreadsheetServer, etc...)	Apr 2019 — Oct 2019
Software Evangelist Animatron Teaching, designing & animating.	Apr 2015 — Nov 2016
Freelance Art Director The Fiction Tribe Freelance art director for local Portland studio. Tasks included: Art Direction with multiple client projects, helping clients find and tell their story through multiple platforms. - pitch deck(slidedeck), presentation and marketing materials. Clients: Bridger GuruCul Pears USA	Oct 2014 — Oct 2014 <i>Portland, Oregon Area</i>
Art Director Cody Lawhorn Productions	Mar 2012 — Mar 2013 <i>Portland, Oregon. & Anchorage Alaska</i>
Graphic Designer The University of Arizona	Jan 2012 — Jun 2015
Graphic Designer Intel Corporation	Jan 2012 — Jun 2015
Chief Executive Officer Mr.Bray Labs	Aug 2011 — Present <i>Pace, Florida, United States</i>
Compositor Bent Image Lab Worked on the Hallmark special "Jingle all the Way"	Aug 2011 — Sep 2011 <i>Portland, Oregon</i>

EDUCATION

St. Edward's University <i>Doctor of Education - EdD in Educational Psychology</i>	Nov 2022 — Nov 2024
Stanford University School of Medicine <i>CME</i>	Jun 2021 — Jun 2021
Northcentral University <i>Doctor of Philosophy - PhD in Psychology</i>	Jan 2021 — Jan 2024
Northcentral University <i>Master of Education - MEd in Instructional Leadership</i>	Jan 2019 — Jan 2021
The Art Institutes <i>Bachelor of Fine Arts - BFA in Media Arts & Animation</i> Grade: 3.65	Apr 2009 — Dec 2013
The Art Institute of Portland <i>Media Arts & Animation/Graphic Design</i>	Jan 2009 — Jan 2013

M.S. Psychology - In Progress

PROJECTS

Meet Arty™ The ai that can read video like a book! https://www.mrbray.com/artly
FreeBoard Storyboarding tool for animators +. creatives https://freeboard-ten.vercel.app
Preschool literacy and interactive media platform, Inklings

Interactive learning platform designed to develop preschool literacy skills through engaging media content and adaptive learning pathways.

Learning platform for animation education, Zero to Animator

Comprehensive learning platform teaching animation fundamentals and advanced techniques to aspiring and professional animators.

Accessible ASL learning platform, Ellie the Elephant

Platform designed to make American Sign Language learning accessible and engaging for diverse learner populations.

Clinical and educational art therapy tool, Art Therapy Platform

Digital platform supporting art therapy practice in educational and clinical settings with structured tools and assessment capabilities.

College-level educational infrastructure, AI/Web3 Infrastructure Initiative

Developed comprehensive AI and Web3 educational infrastructure for higher education, supporting curriculum development and emerging technology adoption.

AI-powered conversational learning, TimTalk

Conversational AI platform enabling interactive, dialogue-based learning experiences that adapt to individual learner needs and styles.

CERTIFICATIONS

What You Need to Know About COVID-19 Vaccine , CITI Program	Aug 2024
Just World , St. Edward's University	Jan 2023
Double Down: Bet on Yourself and Succeed on Your Own Terms , LinkedIn	May 2022
Management Excellence at Microsoft: Model, Coach, Care , LinkedIn	May 2022
Mistakes You Should Avoid at Work , LinkedIn	May 2022
Product Management: Building a Product Roadmap , LinkedIn	Apr 2022
Instructional Design: Adult Learners , LinkedIn	Apr 2022
Social and Behavioral Educational (SBE) , CITI Program	Apr 2022
Augmented Reality Marketing , LinkedIn	Apr 2022
Metaverse and NFTs for Marketing , LinkedIn	Apr 2022
Promoting Internal Mobility as a Manager , LinkedIn	Mar 2022
Blockchain Basics , LinkedIn	Mar 2022
Introduction to NFTs: Non-fungible Tokens , LinkedIn	Mar 2022
Making Quick Decisions , LinkedIn	Mar 2022
What Is Scrum? , LinkedIn	Mar 2022
How to Effectively Deliver Criticism , LinkedIn	Mar 2022
Introduction to Composite Manufacturing , LinkedIn	Mar 2022
Overcoming Cognitive Bias , LinkedIn	Mar 2022
Learning Design Thinking , LinkedIn	Feb 2022
Visual Storytelling in PowerPoint , LinkedIn	Feb 2022
Blockchain and Higher Education , CITI Program	Feb 2022
Nano Tips for Using Excel with Miss Excel , LinkedIn	Jan 2022
Video Interview Tips , LinkedIn	Jan 2022
The Step-By-Step Guide to Sharing Your Personal Story on LinkedIn , LinkedIn	Jan 2022
Tips for Working Remotely , LinkedIn	Jan 2022

15 Secrets Successful People Know about Time Management (getAbstract Summary), LinkedIn	Jan 2022
How to Succeed in an Internal Job Interview, LinkedIn	Jan 2022
Finding and Benefiting from a Mentor, LinkedIn	Jan 2022
Just Ask: Dorie Clark on Personal Effectiveness, LinkedIn	Dec 2021
Career Wellness Nano Tips with Shadé Zahrai, LinkedIn	Dec 2021
Human Resources: Using Metrics to Drive HR Strategy, LinkedIn	Dec 2021
Being Your Own Fierce Self-Advocate, LinkedIn	Dec 2021
Educator Empowerment Academy, OEA	Jul 2021
Honor Society, The National Society of Leadership and Success	Nov 2020
Honor Society, The Art Institute of Portland	Aug 2010
Greer Grant, May 2021	
Student Social Research, CITI Program	
GCP – Social and Behavioral Research Best Practices for Clinical Research, CITI Program	
Essentials of Grant Proposal Development, CITI Program	
Working with Your IRB, CITI Program	
Working with Your IRB, CITI Program	
Essentials of Grant Proposal Development, CITI Program	
Social and Behavioral Educational (SBE), CITI Program	
Partnering with Technology Companies, CITI Program	
Accreditation 101 for New and Adjunct Faculty, CITI Program	

SKILLS

Artificial Intelligence (AI) · Storytelling · Storyboarding · Animation · After Effects · Illustration · Motion Graphics · Illustrator · Photoshop · Character Design · InDesign · Typography · Word · Color Correction · Excel · Pro Tools · Compositing · Flash · Digital Painting · Adobe Creative Suite · Final Cut Pro · Premiere · Microsoft Office · Cinema 4D · Mac · HTML · CSS · Adobe Acrobat · Visual Effects · Flash Animation · Character Animation · Graphic Design · Art Direction · Video Editing · Motion Design · Logo Design · Post Production · Multimedia · Nuke · Video Production · Logos · Rotoscoping · Learning Engineering · UX/Product Design · Media Psychology · Executive Leadership · Curriculum Architecture · OpenAI APIs · Claude · React · Next.js · TypeScript · JavaScript · Python · Node.js · Firebase · Supabase · Figma