

Benjamin Johns

Lead AI Solution Architect @ Braze

United States | [LinkedIn](#)

I've worked end-to-end from selling AI to enterprises to implementing over 20+ projects impacting >10M users.

My goal: I hope to co-found many companies with real impact in the future and then work in venture capital later on.

My beliefs: building cool products that serve people, which involves my experiences in elements such as Selling, Strategy and Technology. I love the 'Jack-of-all-Trades' persona and I embrace it fully via being the best in sport, music, and my career. I love technology and how it can influence every aspect of our lives (I believe philosophy does the same thing).

My interests: some industries I'm eager to learn more about are consumer tech, fintech, EdTech and of course, artificial intelligence.

EXPERIENCE

Senior Engagement Manager, Applied AI

Jun 2025 — Aug 2026

Braze

Chicago, Illinois, United States

On June 2025, OfferFit was acquired by Braze Inc. a leader in customer engagement. Here, I continued to lead the highest-level, forward-deployed implementations for Fortune 500 clients under BrazeAI Decisioning Studio, our premium professional services offering.

Senior Engagement Manager, Applied AI

Oct 2023 — Jun 2025

OfferFit by Braze

Joined Menlo-backed, Series B startup as one of the first forward-deployed technical implementors of AI (via contextual bandits) for Fortune 500 companies. Delivered 15+ enterprise implementations of reinforcement learning for marketers impacting >10M customers.

Product Manager, Open Banking

May 2022 — Oct 2023

Tangerine

TL;DR: Led collaborative efforts with cross functional team of solution architects, engineers, and product teams to build Canada's first open finance microservice in tandem with internal data APIs to be accessible to over 2M clients.

Research And Teaching Assistant

Sep 2021 — May 2022

University of Toronto

One of the biggest highlights of my life, being able to teach over 500+ enrolled students on complex topics around the Philosophy of Mind.

While doing so, I defended an award-winning, undergraduate thesis that explored topics around the ethics of autonomous vehicles concerning responsibility and its usage according to current and potential development.

Product Manager, Developer Tools

Sep 2020 — Dec 2020

Scotiabank

Toronto, Ontario, Canada

Founding Engineer

Aug 2019 — Aug 2020

Team Study

First eng hire for a seed startup that was building a central repository for students to find, create, and share study notes.

Grew user base from 0 to 2000+ students.

Software Engineer - Trading

Jan 2019 — Jan 2019

Scotiabank

Toronto, Canada Area

Worked on optimizing message queues and monitoring systems for Scotiabank's High Frequency Trading Floor on Canada's Bay St

EDUCATION

University of Toronto

Jan 2017 — Apr 2022

Bachelor's degree in Philosophy and Computer Science

Studied Computer Science for three years alongside my Philosophy major and wrote a thesis on the ethics of autonomous vehicles, responsibility and artificial intelligence.

PROJECTS

Blocktivity

A productivity app using the Pomodoro technique to help students stay on task.

Built with Android Studio, Java, HTML, CSS

Vulcademy

Vulcademy is a tool created to make classroom learning run in an efficient and smooth way. With features such as polling, anonymous questions, and real time feedback, many current classroom issues can be easily dealt with. Students may ask questions, click buttons to alert the professor to speak up or slow down, record the lecture with professor permission, and rate the teaching at the end of the class.

CERTIFICATIONS

Professional Program in Data Science , Microsoft	Jan 2018
Scholarship for Academic Excellence in Business , Bank of Montreal (BMO)	Jun 2017
Skills Ontario Competition Medal - Entrepreneurship , Skills Ontario	May 2017
Top 10 Overall in DECA Ontario , DECA Ontario	Feb 2016
Best Design , Hack the Valley	
First Place , Scotiabank Hackathon	

SKILLS

Product Service · Data Analysis · Go-to-Market Strategy · Strategic Roadmaps · Kotlin · Apache Kafka · Docker
Products · Product Management · Product Development · Confluence · Strategic Planning · Technology
Roadmapping · Natural Language Processing (NLP) · Jira · User Stories · Google Analytics · Google BigQuery ·
Google Data Studio · Saas · Python (Programming Language) · Analytics · SQL · Python · Java · Git · Project
Management · Computer Science · scrum · Agile Methodologies · JavaScript · Microsoft Office · HTML · CSS ·
Microsoft Excel · Microsoft PowerPoint · Microsoft Word · Node.js · jira · Linux · OS X · Windows · Bash ·
Visual Studio · Leadership · Public Speaking · Teamwork · Time Management · Communication · Data Science ·
Qualitative Research