

Michael Fisher

Principal Product Manager, Next-Gen Communities

Los Angeles, CA, United States | [LinkedIn](#) | [Website](#)

Senior product leader with 10+ years building B2B, creator, AI, and marketplace platforms from 0 to scale, driving \$10B+ in creator revenue and monetization impact.

EXPERIENCE

Principal Product Manager, Next-Gen Communities

Feb 2023 — Nov 2025

Kajabi

Los Angeles Metropolitan Area

Led cross-functional product initiatives on a \$10B+ creator platform, unlocking \$2M in quarterly revenue. Accelerated GMV 61% YoY by bundling Communities with in-context monetization features. Rebuilt core engagement loops through user research, driving 10x WAU growth and 40% subscriber growth. Launched AI-powered creator tools that reduced setup time from 4 weeks to under 4 days.

Senior Manager, Product Management

Dec 2018 — Jul 2022

Community.com

Santa Monica, California, United States

Joined as employee #6 and first PM, building MVP and scaling B2B creator platform from 0 to \$30M ARR and 10K+ creator accounts. Promoted 3x from IC to Senior Management while scaling product and engineering org 7x. Reduced monthly churn 6% by shipping Shopify, SMS, email, and CRM integrations. Lifted inbound reply rate 58% by securing ML engineering investment and launching NLP-driven message clustering.

Senior Product Manager

Oct 2016 — Dec 2018

Pivotal Labs (now Broadcom)

Santa Monica, California, United States

Embedded as first PM on Blockfolio client engagement, defining product vision and launching News Feed that drove 40% DAU growth. Coached enterprise product teams in lean discovery and user-centered delivery, enabling 5x team velocity at Dell Technologies. Delivered 8 web and mobile apps across discovery, prototyping, and production while leading cross-functional teams.

Product Manager - Supply Side Platform

Mar 2016 — Oct 2016

OpenX Technologies, Inc.

Los Angeles Metropolitan Area

Designed predictive pricing optimization with data science, increasing SSP revenue 3%. Led Agile team to ship a production-grade A/B testing framework.

MBA Intern

Nov 2015 — Mar 2016

BeyondCurious

Los Angeles Metropolitan Area

Product Marketing Manager - Adobe Audience Manager

Jun 2015 — Sep 2015

Adobe

San Francisco Bay Area

Built the data-economy positioning and whitepapers that anchored Audience Manager's go-to-market.

Product Manager

Feb 2014 — Aug 2014

First Data Corporation

Atlanta Metropolitan Area

Led UX design across First Data's web portfolio (70+ domains, 7.5MM+ users), partnering with engineering, product, and marketing on usability-led redesigns, prototype-driven user testing, and conversion improvements.

Software Services Consultant

Jul 2011 — Jan 2014

CA Technologies

Greater Atlanta Area

Enterprise software consulting in regulated industries — insurance, healthcare, financial services. On-site delivery, capacity planning, and platform optimization for large customers. Structurally identical to the customer-facing technical-delivery role at modern AI labs.

Application Developer - Investment Bank

Jun 2009 — Aug 2009

J.P. Morgan

New York City Metropolitan Area

Built a cross-platform logging framework for Credit Risk Infrastructure in C++ and Python; contributed to a next-generation proprietary trading platform.

Technology Analyst - Private Bank

Jun 2008 — Aug 2008

JPMorgan Chase

New York City Metropolitan Area

SQL automation and executive financial reporting via business-intelligence tooling.

EDUCATION

UCLA Anderson School of Management

Master of Business Administration (MBA) in Technology Management and Marketing

Product Marketing Intern - Adobe Audience Manager; 1st Place, Amazon Case Competition

California State University-San Bernardino
Certification in Entrepreneurial Technology Commercialization in Technology Transfer
Relevant Courses: Entrepreneurship, New Venture Creation, Finance, Accounting, Business Strategy

Morehouse College
Bachelor of Science in Computer Science
Dean's List; Excellence in Mathematics Award

PROJECTS

MBA Masters Thesis: Business Creation Option
Created business plan, go-to-market strategy, and product roadmap for a very early-stage medical device start-up.

CERTIFICATIONS

AI Evals , LevelUp Labs	May 2026
OpenClaw Mastery , LevelUp Labs	Apr 2026
Featured Speaker - Product School ,	Sep 2017
Amazon Case Competition - 1st Place , Amazon Inc.	Dec 2014
Garner Holt Fast Pitch, 1st Place Winner , Inland Empire Center for Entrepreneurship	Jan 2010
Dorothy Compton Award for Community Service and Leadership , Morehouse College	Jan 2009
J.P. Morgan Scholarship for Excellence , J.P. Morgan	Jan 2009
Excellence In Mathematics , Morehouse College	Jan 2007
Microsoft Office Specialist - Excel Expert , Certiport	

SKILLS

C++ · Python (Programming Language) · AI Evaluation · Large Language Model Operations (LLMOps) · Artificial Intelligence (AI) · Agentic AI Development · Agentic Workflows · Agentic Automation · Marketing Management · Social Media Marketing · Marketing · Consulting · Analytical Skills · Customer Satisfaction · Customer Engagement · Design · Software Project Management · User Interface Design · Figma (Software) · Fundraising · Go-to-Market Strategy · Professional Mentoring · Creative Strategy · Technology Integration · Organizational Development · Strategic Roadmaps · Leadership · Anthropic Claude · Claude Skills · Cross-functional Team Leadership · User Interface Prototyping · AI Adoption · Software Product Management · Product Planning · Monetization · Customer Experience · Team Building · Cursor AI · ChatGPT · Strategy · Chatbot Development · Prototyping · Creator Economy · Competitive Analysis · Large Language Models (LLM) · Digital Media · Start-ups · Marketing Strategy · Product Strategy · GMV Growth · Experimentation · A/B Testing · User Research · AI/ML Product Collaboration · Customer Lifecycle · Enterprise Integrations · Cross-functional Leadership · Technical Discovery · SOW Scoping · SQL