

Yaseen Vashi

Founder / Product / Marketing / User Acquisition

Newport Beach, California | [LinkedIn](#)

Founder and versatile leader with 5+ years building and scaling fintech and blockchain platforms from zero to thousands of users, managing product, marketing, and operations across multiple successful ventures.

EXPERIENCE

Founder Dec 2025 — Jul 2026
Predictoor Trade Orange County, CA
Built a quantitative prediction markets trading terminal with comprehensive analytical tools and live data feeds. Designed specialized intelligence layers across categories—geopolitics with 3D conflict monitoring and OSINT integration, sports with odds analysis and play-by-play detection, and others. Defined product vision based on user behavior and industry research to give traders an analytical edge.

Founder Mar 2024 — Dec 2025
AK47 Solana Trading Suite (GAMMA) Newport Beach, CA
Designed and managed end-to-end operations for a blockchain-focused trading tool suite, scaling to 10,000+ users within months. Oversaw strategic marketing, product leadership, and B2B/B2C channel marketing. Deployed innovative product and engagement initiatives to expand user base and retention. Leveraged market research to shape product evolution with 1000x+ trading signals and 1000%+ profit potential.

Founder Feb 2023 — Sep 2025
Grimms Alpha Newport Beach, CA
Established and scaled an investment intelligence platform with data-driven blockchain products to 5,000+ users. Managed all operational, strategic, and growth initiatives including marketing, financial advisory, and partnerships. Transitioned users from related markets to new opportunities and enhanced service offerings through market analysis and agile information delivery. Implemented modular operational practices for efficient resource scaling.

Founder Jan 2022 — Jan 2023
PALM Ventures Newport Beach, CA
Built an investment information platform serving 7,500+ users with 100% operational uptime. Directed monetization strategies and managed a 25+ person team across marketing, research, and support. Synthesized market intelligence for high-impact investor insights and optimized internal workflows. Expanded client base through cross-server marketing and managed all non-development operations.

Sales Specialist Sep 2020 — Dec 2021
Self-employed Orange County, California
Developed a reselling operation for limited-edition merchandise and sneakers, leveraging market analytics to maximize profit margins in a competitive ecosystem. Managed procurement, inventory, and direct sales across a multi-product portfolio. Applied digital marketing to increase transaction volume and expand buyer demographics.

Sales Specialist Sep 2020 — Dec 2021
Unknown Newport Beach, California, United States
Self Employed Low Supply , Extremely Demanded Item Reselling Business (Shoes , Cards , & More)

Food Server Jan 2020 — May 2020
CoCo Ichibanya USA Irvine, CA
Advanced Food Service Which Included Management , Cash Accounting , Dining Oriented Tasks

EDUCATION

UC Irvine Jan 2022 — May 2024
Bachelor of Business Administration Complete By 21 Years of Age

University of California Irvine Sep 2021 — Jun 2023
Bachelor's Degree, Business Administration and Management

Irvine Valley College Sep 2019 — May 2021
Associate's degree in Business Administration
High School Complete By 16 , Associates Degree Complete By 18 Years Of Age

Torrance High School Jun 2018
High School Completion via CHSPE Exam at Grade 10
Completed at age 16

SKILLS

Profitable & Accurate Investing · Product Advisory · Product Management · Marketing Leadership · User Acquisition · User Monetization · B2B Software Sales · Team Management · Leadership · Scaling · Investment Analysis · Market Research · Market Insights · Asset Management · Investor Relations · Data-Driven Decision Making · Community Management · Web3 · Blockchain Strategy · Portfolio Management · Community Growth · Trading · Fintech · Blockchain · Operations Management · Financial Advisory · Investment Management · Business Strategy · Marketing Strategy · Product Lead · Business Development · Developer Management · Start-up Ventures