

Ashlyn Myers

Investments & Special Projects (Counsel)

United States | [LinkedIn](#)

Investment and business development lawyer with 6+ years of experience structuring deals, managing portfolios, and building accelerator programs at 500 Global and Disney.

EXPERIENCE

Investments & Special Projects (Counsel)

Sep 2025 — Present

500 Global

Remote

Led end-to-end execution of investments and partnerships for the US and Middle East, including structuring deal terms and negotiating agreements. Managed a team of 4 direct reports while partnering cross-functionally with finance, operations, marketing, and external legal counsel. Designed AI-powered contract review workflows that reduced turnaround time from 3 days to 20 minutes at no cost, accelerating deal execution and reducing legal spend.

Emerging Business - Growth Strategy and Planning Manager

Apr 2024 — Oct 2025

The Walt Disney Company

Orlando, FL

Evaluated potential sites for Disney's Storyliving residential development concept through market research and executive-facing pitch decks. Developed business cases and pitch decks for new lines of business, translating early-stage concepts into structured strategic proposals. Assessed strategic partners for new site developments and presented quarterly reports tracking key housing market metrics to inform site selection and strategic planning.

Associate Counsel - Accelerator & Portfolio Operations

Feb 2021 — Apr 2024

500 Startups

Remote

Oversaw expansion and operation of global accelerator programs, identifying new markets, reviewing agreements, and training employees. Negotiated global deals for investments, mergers and acquisitions, and vendor contracts. Selected as an instructor for 500 Global's education programs, teaching curriculum on term sheets and cap tables to investors across multiple countries.

Investment Associate

Aug 2019 — Feb 2021

HG Ventures, The Heritage Group

Indianapolis, Indiana Area

Sourced and evaluated investment opportunities through industry events, pitch reviews, and market research, producing competitive landscapes and investment memos. Built financial models to determine investment terms and valuation targets that informed the fund's go/no-go and deal structuring decisions. Designed and implemented an internal incubation process to surface, vet, and develop employees' early-stage business ideas.

Legal Intern

Jan 2019 — May 2019

Elmore Entrepreneurship Clinic

Bloomington, Indiana Area

Legal Intern

Jun 2018 — Aug 2018

Cisco

San Jose, CA

- Drafted promotional agreements and licensing contracts
- Designed contract templates and legal guidebooks for promotions and marketing to improve consistency and understanding throughout company
- Led project to focus international IP litigation strategy and reduce department spending

Intern

Aug 2017 — May 2018

Conservation Law Center, Inc.

Bloomington, Indiana Area

- Conducted legal research for environmental litigation
- Developed business plans and advised on legal issues for environmentally-focused nonprofits and organizations
- Collaborated on Indiana's Save the Bobcats campaign to successfully oppose IDNR's proposed bobcat hunting season

Antitrust Law Intern

Jun 2017 — Aug 2017

U.S. Department of Justice

Washington D.C. Metro Area

- Conducted market research on agriculture and energy industries to evaluate the potential impact of mergers
- Developed and advocated for legal strategies to use in litigation related to a merger's expected impact on innovation

Summer Associate

May 2016 — Aug 2016

Jackson Kelly PLLC

Pantene Brand Development Consultant

Jan 2014 — May 2014

Procter & Gamble

Disney College Program

Jan 2013 — May 2013

Walt Disney World

Orlando, Florida

EDUCATION

Indiana University - Kelley School of Business

Sep 2017 — May 2019

Master of Business Administration (M.B.A.)

3.9/4.0 GPA, Entrepreneurship & Corporate Innovation

Indiana University Maurer School of Law

Sep 2017 — Jun 2019

Juris Doctor (J.D.)

Top 15%

DePauw University

Sep 2011 — Jun 2015

Bachelor's Degree in Economics

Summa cum laude

SKILLS

Investment structuring · Contract negotiation · Deal execution · Due diligence · Business strategy · Financial modeling · Valuation · M&A · Accelerator operations · Market research · Pitch development · Strategic planning · Team management · Vendor management · Curriculum development