

Kevin Nielsen

Founder and CEO

New York City, NY, United States | [LinkedIn](#) | [Substack](#) | [Twitter](#)

Founder and product leader with 8+ years building technical products and teams across digital-asset platforms and enterprise software. Currently building Superfan, a platform where communities commission and fund creative work.

EXPERIENCE

Founder and CEO Jan 2025 — Present
Superfan (Works) *New York, NY*

Founded Superfan, a platform where communities commission and fund creative work. Secured a \$250,000 pre-seed investment through Colosseum. Build the product daily, designing and iterating on API-driven AI desks for research, marketing, fundraising, and revenue analysis with persistent context, scoped tools, and human approval gates.

Founder and CEO Aug 2020 — Dec 2024
Boardroom Labs *United States*

Founded and scaled a data platform for digital-asset organizations; raised \$4.5M and reached a \$34M valuation. Led a 15-person product, engineering, and growth team. Scaled adoption to 350+ organizations and 100K+ monthly users before acquisition by Agora. Owned dashboards, APIs, and voting workflows, translating complex governance data into usable experiences.

Senior BD and Venture Associate May 2019 — Jul 2020
TQ Tezos *San Francisco, CA / New York, NY*

Evaluated venture and product opportunities for the Tezos blockchain ecosystem, presenting market, technical, and investment analysis to the Investment Committee. Closed \$1.7M+ in deals and developed partnership frameworks across 15+ ecosystem organizations globally.

Ecosystem Development Jan 2018 — Feb 2019
Blockfolio *Los Angeles, California*

Blockfolio is the leading network for mobile cryptocurrency portfolio tracking and management with over 5 Million downloads.

Business Analytics & Big Data Consultant Jun 2017 — Dec 2017
Oracle *Redwood Shores, California*

Managed an \$8M enterprise pipeline and closed more than \$2M in analytics and cloud sales within Business Intelligence, Analytics & Big Data, and Oracle Integrated Cloud Solutions. Worked with Fortune 500 stakeholders to translate business needs into technical solutions.

EDUCATION

Cornell University Jan 2013 — Jan 2017
Bachelor of Science in SC Johnson College of Business, Minor in Music

Activities and societies: Pillsbury Institute for Entrepreneurship, Alpha Delta Phi, eLab Accelerator

International College Spain ICS Sep 2000 — May 2013
International Baccalaureate

PROJECTS

Capitol Records 360 Innovation Lab & Hackathon

Capitol Music Group's launch of the Capitol Innovation Center (CIC), a space to conduct programming events to help foster innovative ideas between content creators, the tech community, and students, inspiring the next generation of leaders in the music industry.

CERTIFICATIONS

Winner of the Capitol Music Group Inaugural 'Capitol Royale', Capitol Records & Ujo Music Dec 2018

Winner of the ETH San Francisco (ETH Global) Hackathon, ETH Global Oct 2018

Junior Achievement Europe Finalists, Junior Achievement Sep 2012

Virtual Business Challenge Finalist, Junior Achievement Europe May 2012

Global Scholar to represent Spain at the Global Young Leaders Conference, Congressional Youth Leadership Council Apr 2011

SKILLS

Entrepreneurship · Corporate Governance · Finance · Accounting · Corporate Finance · New Business Development · Sales · Marketing · Inventory Management · Sales Management · Product Management · Strategy · Ethereum · Microsoft Excel · PowerPoint · Blockchain · Microsoft PowerPoint · International · DCF Valuation · Regression Analysis · Profit Maximization · Cryptocurrency · FinTech · Product Strategy · Discovery · Roadmaps · Workflow Design · Prototyping · Commercialization · Launch · Adoption · Leadership · Team Building · Engineering Management · Growth · Partnership Development · Data Products · APIs · Dashboards · User Experience Design · Claude · Codex · OpenAI API · TypeScript · React · SQL · Supabase · Amplitude · Tezos · Digital Assets · Enterprise Software · Spanish · Danish