

Farid Hosseini

Product Leader, Builder, Maker

San Francisco, CA, United States | [LinkedIn](#)

Seasoned product leader with a passion for building amazing experiences.

Currently working on building time.

EXPERIENCE

Senior Director of Product Management

Jun 2025 — Present

Handshake

San Francisco, CA

Leading the consumer team and helping transform Handshake into the career network for the AI economy.

Group Product Manager

Aug 2023 — May 2025

Uber

San Francisco, California, United States

Managed the Consumer Growth and Experience teams working on Grocery and Retail.

Co-Founder

Jan 2022 — Jun 2023

timing.is

San Francisco, California, United States

Building personal productivity tools to help us master our time @ <http://timing.is>

Principal Product Manager

Jun 2016 — Jan 2022

Pinterest

20-22

Responsible for business and professional identity on Pinterest.

Led the team responsible for the Pinterest homepage/dashboard for business users.

17-20

Launched and led the Shopping Ads product team (from \$0 to \$XXM+ ARR)

Launched Catalog ingestion tools (scale to ~billion ingestions/day) - a foundational piece of Pinterest shopping initiative.

16-17

Led a team of product managers and growth marketers driving advertiser growth focusing on the SMB market segment (responsible for \$XXM in annual revenue).

Head of Growth

Feb 2014 — Jun 2016

Yelp

Founding member of the Yelp Growth team. During my time I was able to grow the team from 0 heads to 20+ Engineers and hired and managed a team of 3 Product Managers.

Our team developed the framework and ran countless experiments spanning across all layers of the growth funnel including new user acquisition, user activation and onboarding, and user retention and resurrection.

Senior Product Manager

Jun 2011 — Feb 2014

LinkedIn

Led the product team on a suite of Education related products including University Pages, LinkedIn Alumni, Checkin and more.

Senior Program Manager Lead

Aug 2008 — Jun 2011

Bing | Microsoft

Worked on key features that contributed to the Bing.com launch.

Hired and managed a team of three full-time program managers and three contractors working on a variety of features across four Bing releases.

Owned and improved KPIs for a broad set of feature areas including: Autosuggest, Related Searches, Navigation Queries, Deeplinks, Contextual Search, Categorized Search, Mobile App Search, Facebook Integration and Webgroups.

Side hustles

Aug 2007 — Apr 2020

various

San Francisco Bay Area

Over the years I've launched a variety of different websites and applications in my spare time. These projects were mostly born out of personal passions and often built on different technology stacks I picked up along the way.

Here's a list starting with most recent...

o knkt – a social calendar designed to encourage and facilitate friends to meet up in real life (knkt.to).

o animatedTabs – a popular chrome extension for viewing new animated gifs (animatedtabs.com).

o highlightful – a football highlights app for Android and iOS (highlightful.com).

o Lamp – a travel app for iOS that crowd-sources audio tours and pins them on a map (ilikelamp.com).

o tagCAM – a photo sharing app that lets you compose photos using both front/back cameras (tag-cam.com).

Software Development Engineer

Mar 2006 — Aug 2008

Windows Live Messenger | Microsoft

Worked on the Messenger Server team as an SDET. During this time I owned and delivered features across three release cycles. My responsibilities included functional automation, stress testing, tools development and security testing. Key

projects I worked on included the Messenger IM Control and Presence Platform, User to User Messaging, and our Partition

Load Balancing service. I also helped design and develop a Facebook application for the Messenger team. Last time I checked the Messenger Facebook application had over 5 million installs.

EDUCATION

University of California, Berkeley, Haas School of Business	Jan 2017 — Jan 2020
Florida International University <i>BS in Computer Engineering</i>	Jan 2002 — Jan 2005
Mawakeb	Jan 1998 — Jan 2002

PROJECTS

Alumni Plugin

The LinkedIn Alumni Plugin surfaces powerful insights on sites across the web, including the U.S. News & World Reports school rankings. At a glance, users can see where alumni live, work, and the careers they have pursued.

Chicken

Creator of "Chicken", a tool to support applicant tracking at college career fairs and other recruiting events.

Chicken began as an internal monthly hackday winner, and was quickly adopted by the LinkedIn University Recruiting team. Since then, it has been turned in to a full fledged LinkedIn Talent Solutions product named "CheckIn".

LinkedIn University Pages

LinkedIn Alumni

LinkedIn Alumni provides high-level insights about alumni of any school as well as the ability to browse and search alumni based on what they do, where they work and where they live.

Use it to explore possibilities, make connections and find opportunities.

Co-Registration Plugin

The Co-Registration plugin allows university career centers to closely integrate with LinkedIn. First off-site registration experience for LinkedIn, built on top of the LinkedIn JavaScript SDK.

CERTIFICATIONS

Microsoft Bench Leadership Development , Microsoft	Jan 2010
Fire Extinguisher Award , Facebook Developer Garage: Seattle	Jan 2008
Graduated Summa Cum Laude , Florida International University	Jan 2005

SKILLS

Product Development · Product Management · User Interface Design · Software Development · Program Management · Data Analysis · Awesomeness · Management · Metrics · Rapid Prototyping · Leadership · Entrepreneurship · Start-ups · Project Management