

Youssef Hage

Founder and CEO

Beirut, Lebanon | [LinkedIn](#)

Founder building WrenEV, an EV charging platform serving Lebanon's largest charging network. Previously co-founded Ensabill, a fintech startup for the UAE market.

EXPERIENCE

Co-Founder and CEO

WrenEV

Feb 2023 — Present

Beirut, Beirut Governorate, Lebanon

Built WrenEV from an early prototype sale into a bootstrapped platform serving charging operators across Lebanon and the region. Originated the product, led team building with co-founder, and secured agreements with petroleum companies and charging operators. Scaled the platform to 500,000+ cumulative charging sessions and \$2m in transaction volume. Currently managing Lebanon's largest EV charging network supporting 5,000 EV drivers, with one deployment reaching 90.7 MWh in early 2026 (344% increase year-over-year). Led market entry in Jordan and secured a project in Abu Dhabi.

Co-Founder

Ensabill

Jan 2021 — Oct 2022

United Arab Emirates

Co-founded a personal-finance startup for the UAE market, leading early marketing and fundraising efforts. Launched with limited capital through an open-banking platform partnership. Reassessed consumer proposition as competition intensified and pivoted toward corporate-card and business-spending. Participated in Riyadh Bank Accelerator and Flat6Labs Ignite Bootcamp; reached Fintech Galaxy finals.

Tech Consultant

Hajj Bros SAL

Jun 2020 — Sep 2020

Jdaide, Mount Lebanon, Lebanon

Hajj Bros is a wholesale FMCG business company.

- Designed the architecture of a new networking system where the two branches of Hajj Bros can connect simultaneously and with ease.
- Installed ERPNext on-premise.
- Consulted the Administration regarding the best ERP Software in the Market.
- Assisted the company with the process of shifting from an outdated POS to a fully functional ERP System.
- Reduced the software maintenance cost of the company by 90%.

Teacher

AIDUCATION

Oct 2016 — May 2017

Qornet Chahouane, Mount Lebanon, Lebanon

AIDUCATION is an education center for Grade 3 students till Grade 9. They provide after-school educational services and hands-on teaching experience.

I was a high school student by day and a 'teacher' by evening. The experience taught me how to deal with different personalities and motivate students to excel at their studies.

- Provide private instruction to individual or small groups of students to improve academic performance, improve occupational skills, or prepare for academic or occupational tests.
- Adapt teaching methods and instructional materials to meet students' varying needs and interests.
- Teach students study skills, note-taking skills, and test-taking strategies.
- Develop teaching or training materials, such as handouts, study materials, or quizzes.
- Provide feedback to students using positive reinforcement techniques to encourage, motivate, or build confidence in students.
- Review class material with students by discussing text, working solutions to problems, or reviewing worksheets or other assignments.

EDUCATION

Draper University

Oct 2023 — Nov 2023

American University of Beirut

Bachelor of Science - BS in Computer Science

Jan 2017 — Jan 2020

Activities and societies: The Entrepreneurship Club, Investment Club

American University of Beirut

Minor in Business Administration and Management, General

Jan 2017 — Jan 2020

Saint Joseph School Cornet Chahwan

Jan 2017

SKILLS

Enterprise Resource Planning (ERP) · Project Planning · Communication · System Deployment · Consulting · Startup Development · Fundraising · FinTech · Business Development · Software Development · New Business

Development · Management · Leadership · Analytical Skills · Business Strategy · Object-Oriented Programming (OOP) · Mobile Application Development · Enterprise client management · Commercial proposals · Contract negotiation · Product strategy · MVP delivery · Customer discovery · Market entry · Bootstrapping · Resource allocation · Go-to-market planning · Product launches · Pricing strategy · Business model development · Investor pitching · Team development · Mentoring · Strategic partnerships · Cross-functional operations · Payment systems · API integrations · AI automation · Flutter · Python · React · Arabic · English