

Woojin Song

Content Creator

Seoul, South Korea | [LinkedIn](#) | [Twitter](#) | [Instagram](#)

Growth-focused content creator and founder experimenting with AI, UGC, and influencer marketing across TikTok and Instagram with 13k+ followers.

EXPERIENCE

Content Creator Instagram Built a personal content account to 13k+ followers focused on AI, UGC, and AIGC topics. Collaborated with startups including Manus, Lovable, Higgsfield, Moonshot AI, and Dreamina.	Jan 2026 — Present <i>Remote</i>
Founding Growth yourly Led growth strategy for a referral-based hiring platform for startups. Focused on user acquisition and scaling the platform's marketplace model.	Feb 2025 — Jul 2026 <i>San Francisco, CA</i>
Growth Stealth Startup Drove growth for a webtoon IP expansion platform connecting creators with fans. Generated 4M+ views on TikTok JP and created a viral TikTok Game Effect with 869K+ views and 76K+ plays. Led Japanese localization of the app before the company pivoted due to scaling challenges.	Dec 2023 — Feb 2025 <i>Remote</i>
Content Provider Digital Asset Authored 24 Web3 research articles published in top Web3 media outlets in Korea. Contributed to thought leadership content in the emerging crypto ecosystem.	Jan 2023 — Dec 2023 <i>South Korea</i>
Squad Leader Republic of Korea Army Served as Squad Leader in Combat Engineering with specialization in demining. Participated in DMZ demining operations and managed Chemical, Biological, and Radiological Weapons protocols. Received the Corps Commander's Award for organizing the Army Dream Festival featuring dance and rap performances.	Nov 2020 — May 2022 <i>South Korea</i>

EDUCATION

Ritsumeikan University <i>Business Administration and Management in General</i>	Jan 2020 — Jan 2026
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SKILLS

Content Marketing · Memes · Influencer Marketing · Social Media Marketing · Korean · English · Japanese · Google Translate · AI · UGC · AIGC · TikTok · Growth Strategy · Web3 · Localization