

Michael Bluestein

Head of Sales

Marina del Rey, CA, United States | [LinkedIn](#)

EXPERIENCE

Head of Sales Whippy	Jun 2025 — Present <i>Los Angeles, California, United States</i>
VP of Sales REIN	Jan 2024 — Jun 2025 <i>Los Angeles, California, United States</i>
Director of Sales & Partnerships Sure	May 2021 — Dec 2023 <i>Santa Monica, California, United States</i>
Senior Manager, Sales & Partnerships Sure	Oct 2017 — May 2021 <i>Santa Monica, CA</i>
Head of Sales Development BloomNation	Jul 2017 — Sep 2017 <i>Santa Monica, CA</i>
Senior Account Executive BloomNation	Feb 2017 — Jun 2017 <i>Santa Monica, CA</i>
Sales Development Representative BloomNation	Feb 2016 — Aug 2016 <i>Santa Monica, CA</i>
Analyst Javelin Strategy & Research	Jan 2014 — Jan 2015 <i>Pleasanton, CA</i>

EDUCATION

San Diego State University <i>Bachelor of Science - BS in Marketing</i>
University of Oxford <i>Marketing and Political Science</i>

SKILLS

Microsoft Office · Salesforce.com · AX Dynamics · Microsoft Publisher · Microsoft Access · Visio · Silverpop Engage · Social Media Marketing · Marketing Strategy · Competitive Analysis · Product Marketing · Social Media · Email Marketing · Business Strategy · Business Analysis · Mobile Devices · Online Marketing · Online Advertising · Market Research · Google Adwords · Google Analytics · Sales · Customer Service · Leadership · Microsoft Excel