

James Bang

Founder & Principal

Hong Kong | [LinkedIn](#)

Bitcoin and blockchain operator active since 2010, now running Bitemper, a crypto trading firm focused on arbitrage and market making. Earlier career in luxury fashion e-commerce and brand management, with a current focus on real-world asset tokenization.

EXPERIENCE

Founder & Principal Dec 2017 — Sep 2026

Bitemper

Hong Kong SAR

Founded Bitemper, a trading firm running crypto arbitrage between Hong Kong and Korea. Ran market making for several tokens and exchanges to keep liquidity deep and spreads tight. Raised millions in capital and advised crypto projects in exchange, NFT and DeFi sectors.

Founder & Managing Director Jan 2014 — Dec 2017

LuxlyMedia.co

Hong Kong

Founded Luxly Media, a blockchain advisory and development firm. Engaged Hong Kong lawmakers on favorable blockchain regulation and built PR strategy with media influencer partnerships. Ran trend forecasting so clients could see industry disruption coming.

Managing Director Jan 2014 — Jun 2016

Luxley

Hong Kong

Co-founded Luxley, a luxury e-commerce platform selling high-end handbags and wallets. Built a lean team of designers, developers and marketers, and led development of a custom e-commerce platform. A viral campaign brought in over 10,000 Facebook followers in the first month.

Managing Director - FunShare Deluxe Nov 2012 — Dec 2013

Funshare.com

Hong Kong SAR

Co-founded FunShare Deluxe, a luxury online marketplace in Hong Kong with over 1 million members. Ran Facebook campaigns to a community of more than 200,000 followers and negotiated sourcing with European wholesalers. Reached over HK\$1 million in sales in the first three months.

Managing Director Nov 2011 — Nov 2012

Amé Groupe Limited

Hong Kong SAR

Founded Amé Groupe, a personalized stylist service for luxury shoe buyers in Asia. Led a team of 10 across technology, logistics, product development and marketing. Oversaw a self-designed 2012 F/W footwear collection of 120 styles, with Hong Kong celebrity Linda Chung as the face of the brand.

Business Operations Manager Dec 2010 — Nov 2011

Dickson Concepts (International) Limited

Hong Kong SAR

Set the brand concept and messaging for the launch of Dreams in Hong Kong. Managed sourcing of designers and suppliers for five core collections and oversaw store design through to the Harvey Nichols launch. Ran the PR and marketing launch campaign.

Senior Brand Manager Oct 2008 — Nov 2010

Tara Moor

Hong Kong SAR

Grew distribution through agents and independent retailers met at trade shows. Managed the opening of the first Tara Moor boutique at the Venetian Hotel and represented the brand at the Cannes Film Festival and MTV Movie Awards. Produced print and digital campaigns.

Digital Marketing Specialist Sep 2005 — Sep 2008

Jewelry Vortex

Los Angeles

Ran PPC campaigns across several networks with a focus on return on investment. Built SEO through press release and article link campaigns, then redesigned the website and checkout to reduce cart abandonment. Developed JV Jewelry, an in-house wedding ring line.

EDUCATION

Westwood College of Technology Jan 2005 — Dec 2007

Bachelors in Marketing & Sales

State University of New York at Albany Jan 2004 — Dec 2005

Business in Marketing & Sales

Marketing & Sales

King George V School Jan 2001 — Dec 2004

High School Diploma in Hong Kong

Business Studies

Horris Hill Boarding School

GCSE & A Levels

Jan 1997 — Dec 2000

PROJECTS

Airbnb for cows, Indonesian farmland tokenization

Built a tokenization project to help Indonesian farmers earn higher returns on existing farmland. The project was covered by the South China Morning Post in August 2017.

CERTIFICATIONS

Hong Kong Missing the Bitcoin Boat to Riches,

SKILLS

Blockchain Consulting · Business Operations · Cryptocurrency Trading · Bitcoin · Blockchain · Digital Currency · E-commerce · Digital Marketing · Brand Development · Social Media · Public Relations · Business Strategy · Crowdfunding · Crypto market making · DeFi · NFT · RWA tokenization · PPC · SEO · Product launch · Team leadership · English · Korean · Cantonese