

Westye Hoegh

Growth Ops at Muse Computers

Chicago, IL, United States | [LinkedIn](#)

Startup operator and investor focused on growth, product, and business development. Currently scaling a consumer AI startup backed by Amplify.

EXPERIENCE

Special Projects Cognite Delivered an industrial customer use case involving Unitree G1 humanoid robots, moving from prototype through field testing to customer-accepted demo. Trained new models, deployed collision avoidance and autonomous navigation systems, and implemented long-range teleoperation.	May 2026 — Aug 2026 <i>Oslo, Norway</i>
Growth Ops Stealth conversational consumer ai	Oct 2025 — Mar 2026 <i>San Francisco Bay Area</i>
Growth Ops Muse Computers Joined a consumer AI startup at pre-seed stage backed by Amplify, which has since raised a \$12M seed round with investors from OpenAI and Cursor. Drove GTM execution, hiring strategy, and product ideation while scaling accounts to average 250K impressions.	Oct 2025 — Present <i>San Francisco, CA</i>
Growth Intern Voltic Shipping (YC S22) Worked at a company building electric, zero-emission cargo ships and supporting software. Built core website components and developed AI-driven automation workflows for grant letters. Company reached profitability in December 2025.	Sep 2025 — Dec 2025 <i>Boston, MA</i>
Business Development Intern Polsky Centre for Entrepreneurship and Innovation Advised WINUS Packaging on brand visibility and operational growth strategies in a competitive local market. Led outreach experiments targeting 10-15% growth in sales and partnership leads.	Aug 2025 — Sep 2025 <i>Chicago, US</i>
Private Equity Intern Px3 Partners Supported buy-side mandate win by drafting Investment Committee memos. Assessed over 100 AI automation tools and delivered recommendations that were fully adopted, reducing junior due-diligence hours by approximately 25%.	Jun 2025 — Sep 2025 <i>London, UK</i>

EDUCATION

University of Chicago <i>Bachelor of Science - BS in Data Science & Philosophy</i> GPA: 3.90	Sep 2024 — Jun 2028
St Paul's School <i>A Levels</i> 4 A*s	Sep 2015 — Jul 2024

PROJECTS

First institutional, student-led venture capital fund at the university , UChicago Core Fund Launching Fall 2026, this fund will be the first student-led VC at UChicago. Built the entire organizational structure from scratch, overseeing hiring, fundraising, deal sourcing, and investment operations.	
Pricing and strategic analysis for a Techstars-backed logistics startup , Midway Ventures - FreshX Engagement Worked on pricing modeling and strategic analysis for FreshX, a supply chain logistics startup. Won 1st place in the UChicago Ideathon Competition, judged by TikTok, Forum Ventures, Cisco, and others.	
GTM strategy for a \$31B global platform launching cobrand credit card products , Eckhart Consulting - Digital Sports Platform Provided advisory services for a major digital sports platform entering credit card products. Scoped comprehensive GTM strategy covering customer segmentation, pricing, customer attraction and conversion, and market analysis.	

CERTIFICATIONS

A Levels: A* in Maths, A* in Physics, A* in Chemistry, A* in French , UCAS	Aug 2024
Advanced Open Water Diver , PADI	

SKILLS

LLM-Based Assistants · Agentic Tools · Claude · Codex · Devin · SQL · Excel · Slack · Google Workspace · English (Fluent) · Norwegian (Fluent) · French · Spanish · Growth Operations · Venture Capital · Product Strategy · Business Development