

강경민

CEO

South Korea | [LinkedIn](#)

Founder and CEO with 10+ years of experience building B2B and B2C platforms, from early-stage startups to revenue-generating companies. Strong track record in market analysis, team leadership, and fundraising.

EXPERIENCE

CEO Jul 2021 — Present
CareerDay *South Korea*

Built CareerDay from scratch into a thriving B2B2C platform connecting companies with expert professionals. Generated 470M KRW in revenue, onboarded 320+ corporate clients, and grew expert member base to 22,000. Secured 1.1B KRW in funding including TIPS R&D grant.

CEO Oct 2017 — Apr 2021
BitweenJob *South Korea*

Founded and scaled BitweenJob, a professional network platform, to 200M KRW revenue and 3,000 expert members. Raised 60M KRW in seed funding. Established product-market fit and operational foundation before pivoting to CareerDay.

Cosmetics Merchandiser / Senior Staff Dec 2015 — Aug 2017
SM Duty Free *South Korea*

Managed product category strategy and merchandising for domestic and imported cosmetics across 50+ brands. Handled inventory optimization, supplier relationships, and category performance analysis to maximize sales and margin.

Sales Operations / Associate Dec 2013 — Jan 2016
Magnachip Semiconductor *South Korea*

Supported sales team through cross-functional collaboration with SCM, Finance, and Marketing. Managed demand-supply matching, customer delivery coordination, inventory analysis, and sales metrics reporting.

EDUCATION

McMaster University Sep 2004 — Jun 2010
B.A. Business Administration

SKILLS

Customer-focused strategy · Notion · Excel · Fluent English · Slack · Sales management · CRM · Sales skills