

Vishal Vasan

AI Product Manager & Founder

San Francisco, CA | [LinkedIn](#)

Product manager with computer science and statistics background shipping AI systems end to end. Built probabilistic models for national sports broadcasts; now builds agentic products both at work and as a founder.

EXPERIENCE

AI Product Manager

Next League

May 2026 — Present

New York City Metropolitan Area

VC-backed sports technology consultancy working with NFL, MLS, NWSL teams, NASCAR, PGA Tour, and others. Built AI strategy for Hometown Soccer Holdings mapping agentic and predictive systems across club operations and fan products. Shipped voice AI agents for Gotham FC handling ticketing and sponsorship sales conversations.

Founder & CEO

Hops AI

Mar 2026 — Present

Remote

Building an agentic operations layer for independent hospitality. Running a paid pilot with Traveler's Rest and an in-progress integration with Priory Hospitality Group.

Co-Founder & Chief Product Officer

Emagen AI

Dec 2025 — Present

Remote

Multi-agent platform deploying teams of AI agents across engineering, support, and back-office functions. Backed by MiraclePlus with \$300K pre-seed raise. Own product vision, GTM, and discovery.

Teaching Assistant

Carnegie Mellon University - Tepper School of Business

Aug 2025 — Dec 2025

Pittsburgh, PA

Head Teaching Assistant for Lean Entrepreneurship Grad Course

Senior Product Manager, Sports Data Products

Fox Corporation

Feb 2023 — May 2026

Los Angeles, CA

Led end-to-end development of Fox Foresight, a probabilistic MLB live game insights engine featured on national broadcasts including the 2024 and 2025 World Series reaching ~16M viewers each. Built and launched NBA and NCAAB win probability models powering automated highlight recaps and improving content retention. Redesigned and integrated win probability, expected points, and real-time NLP insights across NFL, CFB, and UFL play-by-play pages. Managed Cleatus AI sports LLM, owning roadmap, metrics, and evaluation processes.

Host & Owner-Operator

Short-Term Rentals

Oct 2022 — Present

Remote

Operate and automate a small STR portfolio with focus on pricing optimization, guest experience, and remote operations.

Product Manager, VisionAI Platform

Sundial AI

May 2022 — Feb 2023

Remote

Owned end-to-end roadmap for VisionAI, an AR and computer vision platform. Translated enterprise pain points into prioritized features across dashboard, mobile, and web3 tools. Wrote user stories, wireframes, and acceptance criteria; led UAT and enterprise demos that accelerated adoption and informed ML tuning priorities.

Data Product Manager, Customer Data Platform

Amperity

May 2021 — May 2022

Seattle, Washington, United States

Drove roadmap for three core analytical data assets in the CDP: Customer Attributes, Predicted CLV, and Email Engagement, enabling enterprise marketers to run targeted campaigns. Partnered with engineering and data science on Customer 360 DB enhancements, improving query performance and reducing time to insight.

AI/ML Data Scientist

Boeing

Jul 2020 — May 2021

Bellevue, Washington, United States

Hybrid data scientist and PM on the Supplier Network Model using Neo4j graph database to map Boeing's parts and supplier network for risk analysis and lead-time prediction. Presented findings to senior leadership.

Data Science & Analytics Intern

Boeing

May 2019 — Aug 2019

Renton, WA

Undergraduate Teaching Assistant

Purdue University

Aug 2018 — Aug 2019

West Lafayette, IN

Debugged code and guided students' understanding of the Python programming language.

Telematics/Data Analytics Intern

Toyota Material Handling USA

May 2018 — Aug 2018

Columbus, IN

-Manipulated historical IoT/Telematics data to analyze trends relevant to the corporate, dealership, and customer levels with the use of various Machine Learning Models

-Engaged closely with Microsoft to produce key visualizations and analytics to be embedded into the Toyota customer/dealer login portal

Student Ambassador Feb 2018 — Aug 2019
Cengage
Facilitated opportunities to improve student success with company education/learning products

Lead Marketing Ambassador Aug 2017 — Dec 2017
Google
Marketed and promoted use of the Google Allo platform across campus
West Lafayette, IN

Xtern Bootcamp May 2017 — Jun 2017
TechPoint (Indiana)
Developed various applications by utilizing Javascript and the React framework.
Indianapolis, Indiana Area

Field Services Intern Jun 2016 — Aug 2016
Walmart
Bentonville, AR
Worked as a Technician on the Home Office Client/Workstation Solutions (HOC/WSS) team and communicated with Home Office Associates to document and troubleshoot software issues with company devices.

Software Engineering Intern Jan 2016 — May 2016
Walmart
Bentonville, AR
Completed voting app project for Walmart Technology Information Systems Division's Hackathon using Java, Apache Cassandra, and REST API

Student Intern Aug 2015 — May 2016
Ignite NWA
Bentonville, AR
Highly-selective, 15-member Internship program designed to combine business and IT skills and develop professional communication, project management, and advanced software development capabilities with a focus on working, deliverable software solutions.
Tasked with forming a free IT Solutions Provider company to provide services to local businesses.
Collaborated in groups while working on projects using HTML, Java, and C++ to further understanding of these languages.

EDUCATION

Carnegie Mellon University - Tepper School of Business Aug 2024 — May 2027
Master of Business Administration - MBA

Purdue University Aug 2016 — May 2020
Bachelor of Science - BS in Computer Science
Concentration in Machine Intelligence

Purdue University
Bachelor of Science - BS in Data Science

Purdue University
Bachelor of Science - BS in Applied Statistics

Purdue University
Certificate in Entrepreneurship & Innovation

PROJECTS

SymbIoTic
Participated in West Lafayette Startup Weekend to develop Automated Platform to combat food wastage and food donations through implementation of IoT sensors and data analytics

Freebie iOS App
iOS app that allows users to be notified of free item giveaways linked to organizations around college campuses

Walmart Hackathon Voting

CERTIFICATIONS

Neo4j: GraphDB Foundations with Cypher, Udemy Aug 2020

Crowe Learn2Lead Conference Attendee, Crowe LLP Jun 2018

Crowe Horwath 2018 Case Competition 2nd Place Winner, Crowe LLP Apr 2018

2018 Mortar Board Leadership Conference Attendee , Mortar Board Purdue	Jan 2018
Master the Mainframe Certified Completer , IBM	Jan 2016
Workplace Competencies , University of Arkansas	Nov 2015
AP Scholar Award , CollegeBoard	Sep 2015
Programming for Everybody (Python) , Coursera Verified Certificates	Jun 2015
Presidential Scholar ,	

SKILLS

Roadmapping · PRDs · A/B Testing · GTM · Stakeholder Management · LLM PM · Agentic Systems · Prompt Engineering · AI Evaluation · Probabilistic Modeling · NLP · Computer Vision · Python · SQL · Git · Tableau · Jira · Figma · Customer Discovery · Financial Modeling · Data Analytics · Executive Communications · Java · Microsoft Office · HTML · JavaScript · AngularJS · C++ · Software Development · Apache · Servlets · CSS · Bootstrap · Research · Social Media · Programming · Leadership · Management · BMC Remedy · Customer Service · Technical Support · Entrepreneurship · Android SDK · Innovation · Windows · iOS Development · Firebase · React · Scrum · Agile & Waterfall Methodologies · R · SAS Programming · Public Speaking · Teamwork · Microsoft Power BI · SAP Lumira · Statistics · SAS · Data Mining · Representational State Transfer (REST) · Software Development Life Cycle (SDLC) · Machine Learning · Python (Programming Language) · Microsoft Word · Microsoft Excel · Microsoft PowerPoint · MBAi, AI-focused MBA, Carnegie Mellon University, CS, HCI, AI