

Emily Murray

VP of Marketing

San Francisco, CA, United States | [LinkedIn](#)

EXPERIENCE

Director of Marketing & Communications

Helium

Initial team that launched and scaled Helium and Helium Mobile to millions of users.

Mar 2018 — Feb 2026

San Francisco, California, United States

Marketing Manager

Civic Entertainment Group, LLC (A Seacrest Global Group Company)

Brand and experiential marketing for tech and Fortune 100 B2C and B2B clients, including Ford and Verizon.

Oct 2015 — Nov 2017

New York City Metropolitan Area

Production Assistant

HBO

Dec 2013 — Jan 2014

New York City Metropolitan Area

Community Manager, Stringwire

NBCUniversal Media, LLC

Live video startup for citizen journalism acquired by NBC. Integrated across NBC News platforms and shows, including TODAY, All In with Chris Hayes, Rachel Maddow, and more.

Oct 2013 — Aug 2015

New York City Metropolitan Area

Assistant Production Coordinator

The American Side

Jul 2013 — Sep 2013

New York City Metropolitan Area

LA Film Festival Public Relations Intern

Film Independent

May 2012 — Jun 2012

Digital Media Intern

Open Road Integrated Media

Jun 2010 — Aug 2010

New York City

Public Relations Intern

Sony Pictures Entertainment

Jun 2010 — Aug 2010

New York City

EDUCATION

Colgate University

Bachelor of Arts (BA) in Peace Studies and Conflict Studies and Film and Media

Jan 2009 — Jan 2013

Columbia Grammar and Preparatory School

Jan 2001 — Jan 2009

SKILLS

Advertising · Team Leadership · Product Marketing · Content Marketing · Growth Marketing · Artificial Intelligence (AI) · Go-to-Market Strategy · Communication · Brand Strategy · Digital Marketing · Microsoft Excel · Research · Social Media · Event Planning · Public Relations · Social Networking · Facebook · Editing · Marketing · Social Media Marketing · Influencer Marketing · Experiential Events