

Gérard Visser

Fractional Workplace and Real Estate Leader

New York City, NY, United States | [LinkedIn](#)

Operations and real estate leader with 15+ years driving workplace strategy, facility management, and cost optimization across high-growth tech companies and startups.

EXPERIENCE

Fractional Workplace Experience and Real Estate Leader

Jul 2026 — Present

WorkCadre

New York, NY

Partner with scaling startups and high-growth tech companies as a fractional workplace and real estate leader, providing strategic oversight and operational infrastructure. Advise on footprint scaling, site selection, and lease management, drawing on experience directing global office expansions totaling hundreds of thousands of square feet. Design workplace experience programs and oversee logistics for large-scale company events. Leverage the WorkCadre marketplace to source vetted service providers and optimize operational spend.

Head of Workplace

Feb 2025 — Jul 2026

Ramp

New York, United States

Led global Workplace Strategy and Solutions encompassing Office Management, Facilities, and Real Estate. Spearheaded rapid expansion of Ramp's global footprint, independently sourcing and launching new offices in Denver, Toronto, Boston, and London. Directed physical expansion and redesign of New York headquarters and San Francisco offices, managing a global real estate portfolio of over 300,000 sq ft. Reduced food and beverage overhead by 20% through strategic vendor transitions and contract negotiations. Directed a team of Office Managers and Coordinators overseeing vendor partnerships, front desk operations, and employee events.

Director, Workplace Services

Nov 2021 — Feb 2025

SeatGeek

New York, New York, United States

Headed the Global Workplace Services department overseeing Workplace Experience, Workplace Administration, and Workplace Programs. Managed full oversight of all company real estate, leases, build-outs, company travel, and events across offices in New York City, Europe, and Asia. Drove strategic space planning to support future business needs and managed budgets, coming in 22% under budget for 2023. Created and implemented return-to-office program, increasing in-office attendance by 900%. Led lease negotiations, construction projects, and vendor management. Managed 7 direct reports and oversaw employee experience for all company events.

Global Workplace Experience Manager

Jun 2021 — Oct 2021

Own Company

Englewood Cliffs, NJ

Oversaw the Workplace Experience Team to create consistent employee and guest experience across global locations on 4 continents. Strategically planned for rapid growth and new market entries. Worked with finance on departmental budgeting. Implemented new workplace programs to increase employee happiness and executed cost-effective measures for office expenditures. Planned and executed global office and cultural events. Completed construction of additional floor at New Jersey Headquarters and coordinated London office move. Managed COVID and regular cleaning protocols.

Director Of Operations, PCQI

Mar 2017 — Jun 2020

Vassilaros Coffee Co

New York, New York, United States

Supervised 35 staff across Office Services, Customer Service, and Facilities. Oversaw day-to-day operations of 25,000 sq ft coffee roasting facility processing over 2 million pounds of coffee annually. Managed 10 commercial properties including rent collections, lease renewals, and code compliance. Reduced costs by 23% through optimized payment and delivery schedules. Managed IT functions, facility logistics including 20 delivery routes, and maintained FDA and Health Department compliance. Developed training materials and onboarding procedures. Liaised with owners on strategic goals and business expansion.

Manager of Office Operations

Sep 2015 — Mar 2017

Chalkstream Capital Group L.P.

New York, NY

Responsible for all business operations including Facilities, Human Resources, Office Management, and Technology. Managed 3 direct reports. Orchestrated office move with new build-out resulting in 30% below budget costs. Lowered monthly overhead by 20% through renegotiating vendor relationships. Managed HR functions, IT functions, and SEC Compliance Team responsibilities. Owned IT and Operating budgets including office purchasing and construction/maintenance. Organized onboarding of newly seeded hedge fund.

Director of Operations and Special Events

May 2013 — Sep 2015

L'Olivier Floral Atelier

New York, NY

Oversaw business operations for Head Office facilities, Retail, Events, and Construction. Managed 5 direct and 30 indirect reports including building manager, delivery, and event teams. Oversaw construction management including full remodels of two retail locations and HVAC permits. Administered HR functions including hiring, job descriptions, interviews, and employee benefits. Conducted performance evaluations and maintained compliance with company policies.

Hospitality Operations Manager

Pitney Bowes at Manatt, Phelps & Phillips, LLP

Oct 2010 — May 2013

New York, NY

Coordinated F&B operations for all events, 19 conference center meeting rooms, and staff dining areas. Planned, set up, and executed events including dinners, luncheons, and cocktail parties. Maintained reduced operation costs while improving service standards. Performed daily walk-throughs to identify issues and implement solutions.

Dining Room Manager

Rockville Links Club

Feb 2010 — Sep 2010

Managed 27 direct reports including servers, server assistants, and bartenders

Coordinated scheduling and managed payroll budget

Sold, set-up and ran catering events including weddings, birthday celebrations and corporate luncheons

Acted as club manager in the absence of Assistant & General Managers

Monitored FOH inventories for silver and china, glass and uniforms

Opened and closed member dining room

Food and Beverage Supervisor

Fenway Golf Club

May 2006 — Feb 2010

Scarsdale NY

Maintained on-going training program for new and existing staff

Organized small and large private member events such as weddings, engagement and birthday parties

Responsible for private corporate event sales and execution

Developed and maintained consistent presentation and service standards

Provided assistance to various club departments when needed

Currently fulfill part time member requests for private events

Dining Room Manager

Private Country Clubs (Boca West, Mar-A-Lago & Fenway Golf Clubs)

Oct 2005 — Sep 2010

Boca Raton, FL & Scarsdale, NY

Managed 27 direct reports including servers, server assistants, and bartenders. Coordinated scheduling and managed payroll budget. Conducted service training for new staff. Set up and ran catering events including weddings, birthday celebrations, and corporate luncheons. Acted as club manager in the absence of senior management.

Catering Bartender

Boca West Country Club, Inc.

Sep 2005 — May 2007

United States

Ran the bars in the catering department for events ranging from 10 people to 1200 people.

Inventory control

Staff assignments

Service training

EDUCATION

Cape Peninsula University of Technology

Jan 2002 — Dec 2004

Hotel Management

Business Administration

Hotel Management (Minor in Kitchen Management)

Courses included - Client Services; Event Organization; FOH & BOH Operations; Accounting; Fine Dining Service;

Facilities Management

Camps Bay High School

Jan 1996 — Jan 2000

High School in Accounting, Economics, Business Economics, Mathematics, English and Afrikaans

SKILLS

Hospitality · Operations Management · Food & Beverage · Hospitality Management · Hotel Management · Corporate Events · Fine Dining · Luxury Goods · Hospitality Industry · Pre-opening · Revenue Analysis · Rooms Division · Human Resources · Warehouse Operations · IT Operations · Manufacturing Operations Management · Supply Chain Operations · Manufacturing Operations · Event Management · Operating Budgets · Strategic Planning · Business Strategy · Business Analysis · Business Management · Business Planning · Information Management · Construction Management · Commercial Real Estate · Human Resources Information Systems (HRIS) · Customer Service · Contract Negotiation · Restaurants · Hotels · Facilities Operations · Facilities Project Management · Commercial Leasing · Problem Solving · Google Suite · Financial Understanding · P&L Management · Expense Management · Project Management · Real Estate Operations Management · Workplace Experience Management · Budgeting and Cost Controls · Information Technology Management · Construction Build-out Planning · Property and Facilities Management · Payroll and Scheduling Management · Team Leadership and Training · Event Planning and Execution · Travel and Logistics Management · Space Planning · Vendor Management · Microsoft Office Suite · Slack · Salesforce · Backstop · Amazon Seller Central · Google Ads · Facebook/Instagram Ads · CPR and AED Certified