

Cooper McKay

Graduate Accelerator Rotational Program Member

Toronto, Canada | [LinkedIn](#)

Finance and strategy professional with hands-on experience building AI automations and financial models across consulting, corporate strategy, and operations roles.

EXPERIENCE

Graduate Accelerator Rotational Program Aug 2026 — Present
Wealthsimple *Toronto, Ontario*

Member of inaugural 18-month rotational cohort owning projects across finance, operations, and product. First rotation in Financial Planning and Analysis, with upcoming rotations in System Design & Optimization and a third area TBD.

Canadian Strategy & Special Projects Jan 2026 — Apr 2026
Boston Consulting Group (BCG) *Toronto, Ontario*

Built AI-powered workflow automations using n8n and Claude to reduce manual processing time, including a Zoom transcript formatter and daily macro newsletter pipeline. Designed custom expense dashboards for leadership visualization and presented to BST leadership on AI upskilling opportunities. Worked weekly with the COO on AI integration into business operations.

Corporate Strategy & Development Jan 2025 — Apr 2025
Lactalis Canada *Toronto, Ontario*

Built and tested financial models for budgeting, forecasting, and strategic planning including market sizing and competitive benchmarking. Monitored trade policy impacts and delivered daily reports to senior leadership influencing \$50M+ in pricing and supply chain decisions. Supported M&A pipeline development and conducted scenario planning that reduced downside exposure by approximately 6%.

Business Strategy & Innovation May 2024 — Sep 2024
CKF Inc *Toronto, Ontario*

Redesigned digital reporting systems with external consultants, reducing manual data processing by 30% through automated Power BI dashboards. Developed forecasting models to guide capital allocation and budget planning, presenting insights directly to the CEO. Conducted customer segmentation, industry trend analysis, and competitor benchmarking to support product strategy.

Varsity swim team Sep 2022 — Mar 2026
Wilfrid Laurier University *Waterloo, ON*

Lifeguard & Swim Instructor Jun 2018 — Aug 2024
City of Toronto *Toronto, Ontario*

Worked seasonal positions managing and facilitating collaboration in high-pressure aquatic environments, developing strong communication and leadership skills.

EDUCATION

Lazaridis School of Business & Economics at Wilfrid Laurier University Sep 2022 — Sep 2026
Bachelor's degree in Business Administration and Management, Finance

Concentration in Finance with minor in Canadian Economics. Entrance scholarships for academics and athletics.

Bishop Allan Academy Sep 2018 — Jun 2022
High School Diploma

4-year honor roll member. Varsity Basketball & Swim Team Captain.

PROJECTS

Income consolidation app for lender applications, Hack the Globe Global Hackathon
Built a live app that consolidates income from multiple sources to streamline lender applications. Completed in 30 hours within a global competition.

Advanced corporate finance models, Break Into Wall Street Financial Modeling
Completed three financial modeling projects including a 3-statement model for Stadler Rail, merger model for Builders FirstSource, and LBO model for Bain's acquisition of NichiiGakkan.

Half-Ironman triathlon, Ironman Muskoka 70.3
Completed the half-Ironman distance triathlon, demonstrating endurance and discipline while balancing professional and academic commitments.

Grade-wide strategy competition, Business Administrations Integrated Case Competition
Selected as one of top 20 teams in grade-wide case competition, applying strategic frameworks to business problems.

CERTIFICATIONS

From Excel to PowrBI, Knowledge Accelerator	May 2024
Introduction to generative AI learning path, Coursera	Feb 2024
GenAI: Fluency at Work, Boston Consulting Group (BCG)	

SKILLS

Artificial Intelligence (AI) · Financial Analysis · Communication · Presentation Skills · Athletic Performance · n8n · Python · Latex · Tableau · Microsoft Office · Power BI · LLM Tools · Agentic Workflows · Data Analysis · Strategic Planning · Forecasting · Budgeting · Market Analysis · Competitor Benchmarking · Salesforce · Claude · CFA Level I Candidate