

Eric Mackey

Junior Analyst

West Palm Beach, FL, United States | [LinkedIn](#)

Investment analyst with a background in computer science and economics who builds AI-powered research tools and has founded multiple ventures in logistics and productivity.

EXPERIENCE

Junior Analyst May 2026 — Present
Unison Asset Management, LLC *Aventura, FL*
Conducted fundamental research for a \$330M concentrated long-only equities hedge fund focused on software and consumer sectors. Built institutional-grade pitch decks and financial models to support portfolio manager decisions. Developed proprietary long theses using original data analysis and valuation frameworks. Created an AI-powered institutional knowledge base to streamline research across portfolio and pipeline companies.

Venture Capital Extern Oct 2025 — Dec 2025
HP Tech Ventures *Remote*
Conducted due diligence on potential investment opportunities, analyzing fundraising history, team composition, and industry dynamics. Produced investment memos and synthesis reports covering technology assessment, competitive landscape analysis, team evaluation, and risk analysis.

Founder Oct 2024 — Oct 2025
FlexLoad Logistics *Miami, FL*
Built and launched a two-sided logistics marketplace connecting warehouses with pre-certified workers. Recruited over 1,000 workers to the platform with minimal marketing spend and scaled operations across South Florida to partner with 50+ warehousing companies. Selected as one of nine startups accepted into Ivy Factory Accelerator.

GTM Engineer Jun 2024 — Aug 2024
Veo Careers *Bogotá, CO*
Designed and launched 15+ high-impact websites, optimizing user experience and increasing web traffic by 35%. Improved the sales funnel by boosting lead conversion rates by 25%, contributing to a 10% increase in revenue.

Product Manager & Co-Founder Aug 2022 — Dec 2022
DiversaTech Consulting *Philadelphia, PA*
Led a team of 5 to develop a full-stack web app for a local nonprofit serving 3,500+ users. Designed Figma mockups and technical components for the MVP. Delegated weekly tasks to developers, conducted code reviews, and oversaw testing using MongoDB, Express, React, and Node.js.

Product Manager May 2022 — Jul 2022
Resilience Education *Charlottesville, VA*
Spearheaded development of a nonprofit's digital platform serving 2,000+ formerly incarcerated working professionals. Managed the product roadmap and feature buildout timelines. Conducted 100+ customer interviews to understand user needs and translated insights into direct product solutions.

Cofounder Aug 2021 — Dec 2022
Othyrus *Philadelphia, PA*
Cofounded a productivity startup, designing and building a full-stack mobile app that shipped to the iOS App Store. Created marketing strategy to acquire 1,000+ users within the student community. Pitched multiple VC firms and raised \$10,000+ in pre-seed funding.

Co-Founder and President Jun 2018 — Aug 2022
OrangeMath Tutoring Inc *Wellington, FL*
Founded a 501(c)3 nonprofit to improve standardized test scores in mathematics for low-income minority children across Florida. Screened and hired tutors, growing the organization from 5 to 50+ members while directly tutoring 250+ students. Raised \$10,000+ in grant funding to support the nonprofit's mission.

EDUCATION

Florida International University - College of Business Aug 2025 — Jun 2028
Bachelor of Business Administration - BBA in International Business
Cumulative GPA: 3.95/4.0, Dean's List

Florida International University Aug 2025 — May 2028
Bachelor of Business Administration - BBA in International Business

The Wharton School Aug 2021 — May 2022
Bachelor of Science - BS
Jerome Fisher Program in Management & Technology (M&T)

Jerome Fisher M&T Program*Bachelor's degree in Computer Science, Entrepreneurship*

Dual-degree program between Wharton and Penn Engineering

Aug 2021 — May 2022

University of Pennsylvania*Bachelor of Science - BS*

Degree in Computer Science, Minor in Product Design

Aug 2021 — May 2022

American Heritage Schools - Palm Beach Campus*High School Diploma*

Aug 2017 — May 2021

SKILLS

financial modeling · equity research · AI · venture capital · mobile app development · iOS · full-stack development · React · Node.js · MongoDB · Express · web design · user experience · product management · startup strategy · fundraising · nonprofit management · Figma · data analysis · valuation frameworks