

Weldon Rice

Director, International Student Services

Oklahoma City, OK, United States | [LinkedIn](#)

Business development and partnership leader with an MBA and experience in fintech, ETF distribution, and international university partnerships. Currently leads international student services at the University of Central Oklahoma.

EXPERIENCE

Director of International Student Services University of Central Oklahoma (UCO) Runs international student services within the Office of Global Affairs, covering admissions, scholarships, SEVIS processes, and compliance. Serves as PDSO and coordinated UCO's response to major DHS regulatory changes. Also builds enrollment forecasts and works on CRM workflow automation with IT.	Aug 2024 — Present <i>Edmond, Oklahoma, United States</i>
Head of AI ETFs Qraft Technologies Led distribution and partnership work for U.S.-listed AI-driven ETFs (QRFT, AMOM, LQAI) and model portfolios. Helped grow combined ETF assets from about \$17 million to more than \$35 million. Presented at WealthTech Combine and the Founder's Arena Conference.	Dec 2023 — Aug 2024 <i>Seoul, South Korea</i>
Strategic Partnerships Manager Qraft Technologies Handled advisor outreach, product education, and sales and marketing for AI-driven ETFs and model portfolios across U.S. and Asian markets. Secured an early U.S. RIA advisory client and directly closed a strategy relationship.	Aug 2021 — Nov 2023 <i>Seoul, South Korea</i>
Manager, Korea Office / Assistant Regional Director, Asia Pacific University of Central Oklahoma (UCO) Managed a portfolio of 14 Korean university partners generating more than \$1 million in annual revenue, and personally onboarded 7 of them. Helped keep Korea among UCO's top three international student source countries for seven consecutive years. Developed a second-bachelor's pathway with UCO's Forensic Science department for Hoseo University.	Oct 2012 — Jul 2021 <i>Jongro-gu, Seoul, Korea</i>

EDUCATION

SKK GSB Sungkyunkwan University <i>Master of Business Administration - MBA in Finance</i> Activities and societies: Foreign Affairs Liason for Alumni Leadership Team	Jan 2018 — Jan 2020
University of Central Oklahoma <i>Bachelor of Arts (B.A.) in Mass Communications-Interpersonal Communications</i> Minor in Leadership	Jan 2007 — Jan 2011

PROJECTS

Personal writing project on faithful investing , Well Done Wealth A writing project on how investment decisions connect with personal values, stewardship, and long-term impact. Draws on experience in ETFs and financial-services communication to make investing easier to follow for general readers.	
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CERTIFICATIONS

Certificate of Global Competency , Centre for Global Competency at the University of Central Oklahoma	Jan 2011
Founding Father , Beta Upsilon Chi	Jan 2011
President's Leadership Council , President Rodger Webb	Aug 2007
AWS Certified Cloud Practitioner , Amazon Web Services (AWS)	

SKILLS

Social Media Content Creation · Regulatory Compliance · Immigration Policy · Customer Service · Business Process Improvement · Financial Planning · Budgeting · Decision-Making · Problem Solving · Management · Media Exposure · Distribution Strategies · Investment Analysis · Strategic Partnerships · Lead Qualification · Market Research · Presentation Skills · Writing · Content Strategy · Content Marketing · International Relations · Teaching · Event Planning · Social Media · Student Affairs · Financial Modeling · Managerial Finance · Finance · Recruiting · Microsoft Excel · Microsoft Office · Ellucian Banner · Time Management · Oracle CRM · Partner Relationship Management · International Business Development · Marketing Strategy · R Programming · Strategic Planning · Strategy · Business Development · Leadership · Marketing · Public Relations · Research · PowerPoint · Public Speaking · Higher Education · Microsoft Word · AI-driven ETFs · Investment model portfolios · Investment

performance reporting and attribution · Turnkey asset management platforms (TAMPs) · RIA and financial advisor distribution · Salesforce CRM · Bloomberg · LLM applications in reporting · SEVIS compliance · Form I-17 certification · Enrollment forecasting · Budget preparation · CRM workflow automation · Cross-cultural communication · Executive presentations