

Christian Jacobsen

Director of Operations

United States | [LinkedIn](#)

Fintech and operations executive with experience launching ventures and scaling country operations across Mexico and international markets.

EXPERIENCE

Founder Stealth Banking	May 2026 — Present
Director of Operations Kira Financial Lead operations, AI automation, and optimization of technology and product functions.	Apr 2026 — Present <i>Mexico City, Mexico</i>
Country Manager, Mexico Vita Wallet Launched the Mexico market from zero, growing revenue to \$12M within three months. Built go-to-market strategy and operations for new market entry.	Oct 2025 — Apr 2026 <i>Mexico City, Mexico</i>
Founder & CEO crema.cm Built financial infrastructure for international freelancers, offering global payments, USD balances, borderless card spending, and credit products based on payment history. Took the business from concept to market and scaled operations.	Aug 2021 — Dec 2025 <i>Mexico City, Mexico</i>
Professor - Service Design MBA ICON University Teach innovation through emerging business models, business model analysis, early growth stage companies, and go-to-market strategy to MBA students.	Oct 2020 — Jan 2024 <i>Mexico</i>
Founder ChopChop Delivery Premium restaurant delivery	Apr 2020 — Jul 2021
Fake Founder, Viability & Growth Vetta Corporate Startup Generator Oversaw business viability and growth for venture teams creating and scaling new companies from zero to one within corporate startup programs.	Aug 2019 — Sep 2021 <i>Mexico City</i>
Co-founder okboy Co-founded a technology platform modernizing propane delivery in Mexico. Built 24/7 ordering, scheduled service, real-time tracking, and tools connecting gas suppliers with customer demand.	Jul 2019 — Mar 2021 <i>Mexico City Metropolitan Area</i>
Entrepreneur In Residence STARTegy Venture Builder Supported portfolio startups across discovery, business design, MVP development, market research, and growth strategy.	Aug 2018 — Jan 2019 <i>Mexico City</i>

EDUCATION

University of San Francisco <i>Bachelor of Business Administration (BBA) in Business Administration and Management, General</i> Cum Laude
--

CERTIFICATIONS

Cum Laude , University of San Francisco, School of Management	May 2016
--	----------

SKILLS

Start-up Ventures · Entertainment · Finance · User Experience (UX) · Early Stage Ventures · Marketing · Digital Marketing · Social Media Marketing · Sales · Supply Chain Management · Business Analysis · Strategic Planning · Business Strategy · Inventory Management · Consumer Behaviour · Social Media · Political Communication · Politics · Research · Microsoft Office · PowerPoint · Microsoft Excel · Microsoft Word · Teamwork · Leadership · Team Leadership · Management · Public Speaking · Customer Service · Negotiation · Norwegian · Microsoft PowerPoint · Data Analysis · Communication · English · Entrepreneurship · Social Entrepreneurship · Business Design · Marketing Strategy · Problem Solving · Creative Problem Solving · Complex Analysis · Complex problem solving ·

Analytics · Business Modeling · Market Research · Cross-functional Team Leadership · Decision-Making · Creative Strategy · Country Management · Operations Leadership · Fintech · Cross-Border Payments · Go-to-Market Strategy · Business Model Innovation · Venture Building · Service Design · AI Automation · Product Management · Logistics