

Victor Lee

Startup Banking @ Mercury

Los Angeles, CA, United States | [LinkedIn](#)

EXPERIENCE

Relationship Manager Mercury	May 2026 — Present <i>Los Angeles, California, United States</i>
Head of Community and GTM Saywise	Apr 2024 — May 2026 <i>Los Angeles, California, United States</i>
Operations Associate Space Cohort Fall 2023 Techstars	Sep 2023 — Dec 2023 <i>Los Angeles, California, United States</i>
Founder and CEO Apollo Podcasts	Jan 2020 — Aug 2023 <i>Los Angeles, California, United States</i>
Content Strategy Magnopus	Jun 2017 — Dec 2019 <i>Los Angeles, California, United States</i>
Employer Branding Coordinator Anheuser-Busch InBev	Aug 2016 — Dec 2016 <i>New York, New York, United States</i>
Content Strategy Intern Magnopus	May 2016 — Aug 2016 <i>Los Angeles, California, United States</i>
Research Assistant and Data Analyst The Urbanization Project	May 2015 — May 2016 <i>New York, New York, United States</i>

EDUCATION

New York University <i>Bachelor of Arts in Economics and Business</i>	Jan 2013 — Jan 2017
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PROJECTS

Earth Eclipsed

"Earth Eclipsed" is a nine-episode sci-fi audio series set many millennia into the future, when humans have colonized space. Created specifically for the podcasting medium during the COVID-19 pandemic, the series has won over 35 "Best Podcast" accolades. It was also nominated for the 2022 Best Podcast of the Year award by the Podcast Academy. "Earth Eclipsed" premiered in June 2021 at the Tribeca Film Festival in New York.

Brazilian Entertainment and Media Industries Conference (BREMIC)

BREMIC, or Brazilian Entertainment and Media Industries Conference, is the first conference in the US about the Brazilian film, television, publishing, music, videogame, and technology industries. From discussing the future of newspapers to the ever-growing gaming industry, we brought remarkable speakers from a multitude of backgrounds and experiences, and united 200 students from the US, Canada, and Europe. Our mission is to educate and inspire students about Latin America's fastest growing market for entertainment and media.

The first edition of the conference, which took place on October 10, 2015, happened at New York University, and counted with the following line-up:

- Katia Lund, co-director of City of God (2002), nominated for 4 Academy Awards;
 - Rodrigo Teixeira, co-founder of Magnopus, Oscar winner for best visual effects in Hugo (2011);
 - Rafinha Bastos, former TV personality, comedian;
 - André Schivartche, partner of Schivartche Law, Latin America's biggest e-law firm;
- among others. For more info: [bremic.org](#).

Breathe (2013)

Short film, winner of the Stand-Out Film Award at the 2014 European Student Film Festival, in Annecy, France.

CERTIFICATIONS

Best New Podcast Producer - Silver , AudioUK - Audio Producers Association	Nov 2021
Official Selection of the Tribeca Festival , Tribeca Festival 2021	May 2021
Computer Science Certificate , Harvard University	Jul 2017

SKILLS

Production Management · Audience Development · Creative Development · Distribution Strategies · Marketing · Marketing Strategy · Market Research · Accounting · Entertainment Marketing · Entertainment Management · Media & Entertainment · Social Media Marketing · Film Production · Film Editing · Final Cut Pro · Photoshop · Photography · Microsoft Excel · Public Speaking · PowerPoint