

Hongbeom Park

Building a tweet discovery engine

Seoul, South Korea | [LinkedIn](#)

I'm a Seoul-based founder. I build tools that save people time: BlogPro turns a Notion database into a fast, SEO-ready blog on your own domain, and Xbase is a discovery engine for the tweets and bookmarks worth keeping. Before this I founded Glowvy (a Vietnam beauty platform) and Onda (a bus-tracking iOS app featured by the App Store), traded full time for two years, studied philosophy at UCLA, and served as a KATUSA. I love shipping end-to-end — design, code, and go-to-market — and I'm always up for talking business and investing.

EXPERIENCE

Founder Ultrablue inc Founder of Ultrablue, where I build BlogPro (the easiest way to blog with Notion) and Xbase (a tweet discovery engine). I ship and market the products end-to-end — product, design, engineering, and go-to-market.	Dec 2022 — Present <i>Seoul, South Korea</i>
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Founder Glowvy Glowvy is a cosmetics WIKI app for Vietnamese. Built with Flutter, go, node, and firebase.	Jan 2020 — Sep 2020 <i>Da Nang City, Vietnam</i>
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Founder Onda The app helps people get on the bus without having to wait at the bus station. The app got featured by the Korean app store multiple times.	Jan 2019 — Dec 2019 <i>Seoul, Seoul, South Korea</i>
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EDUCATION

UCLA <i>Bachelor's degree in Philosophy</i> Dropped out in the first semester	Jan 2018 — Jan 2018
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High school dropout <i>GED</i>	Feb 2015 — Present
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Green River College <i>Associate of Arts - AA in Philosophy</i>	Jan 2015 — Jan 2016
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PROJECTS

Notion-powered blogging platform , BlogPro (https://blogpro.so) The easiest blog with Notion. Turn a Notion database into a fast, SEO-optimized blog on your own domain — with email capture, newsletter digests, member-only posts, and analytics. No code required.	Jan 2024 — Present
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Tweet & bookmark discovery engine , Xbase (https://xbase.so) A discovery engine for X (Twitter) — find, save, and organize the tweets and bookmarks worth keeping, and surface the ideas that matter. Backed by a seed round from Primer.	Jan 2023 — Present
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Real-time bus tracking iOS app , Onda A Korean real-time bus tracking iOS app that lets people get on the bus without waiting at the stop. Featured by the App Store multiple times.	Jan 2019 — Dec 2019
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SKILLS

Node.js · Go (Programming Language) · Swift (Programming Language) · Firebase · Cloud Firestore · Mobile Application Development · English · Fundraising · iOS Development · Flutter · Svelte · JavaScript · Web Development · Product Development · TypeScript · React · Next.js · SEO · Growth Marketing · Product Management