

Haitham M.

Lead Product Designer

London, United Kingdom | [LinkedIn](#)

Product designer with nearly a decade of experience across fintech, energy, and emerging markets, combining zero-to-one product thinking with scaling expertise and a background in software engineering.

EXPERIENCE

Lead Product Designer

Jul 2025 — Present

Methodical

Remote

Facilitated design workshops at Dubai Holding, using structured alignment sessions to surface and resolve design and business issues early, significantly reducing revisions at high-fidelity stage. Partnered cross-functionally with senior stakeholders to define and align on clear design strategy grounded in business objectives. Explored and pressure-tested multiple design concepts iteratively to validate direction and ensure the product reflected stakeholder needs and organisational intent.

Senior Product Designer (Contract)

Mar 2025 — May 2026

Property Finder Dubai

Dubai, United Arab Emirates

Brought in as contractor to address critical product challenges on the Property Finder mobile app, serving millions of users across the region. Led research-driven design on the Data Room feature, which surfaced real-time property market data in an accessible, scannable, and actionable format for users navigating complex market information.

Senior Product Designer (contract)

Mar 2025 — Mar 2025

Horizontal Digital

Dubai, United Arab Emirates

Senior Product Designer

Nov 2023 — May 2024

Shell

Greater London

Embedded within a cross-functional team with data engineers and architects to design internal tooling for desk analysts, bridging complex data infrastructure with day-to-day analytical workflows. Identified and tackled core usability issues, driving a 25% increase in product adoption by making the experience significantly more accessible for analysts.

Founder & AI Product Designer

Oct 2023 — Oct 2025

Engima AI

AI research assistant for researchers and students, reached 50K users organically

Design Mentor

Sep 2022 — Present

adplist.org

Design Mentor

Jan 2022 — Jan 2023

Black Valley

Product Designer

Dec 2021 — Present

Microlabs

Recent freelance projects

- Collaborated with a Fintech company to enhance user adoption through new feature development increasing product adoption by 24%
- Redesigned the landing page for a proptech company to showcase their growth and new mission.
- Advising startups on hiring talent and ways of working

Senior Product Designer (Contract)

Nov 2021 — Nov 2023

Nando's UK & IRE

Senior Product Designer

Apr 2021 — Sep 2021

Bayzat

Dubai, United Arab Emirates

Senior Product designer & Strategist

Jan 2021 — Apr 2021

Pickr

Product Designer

Sep 2019 — Dec 2020

Aventus

Greater London, England, United Kingdom

UX Designer

Sep 2018 — May 2020

Ask Jeffery

- Designed MVPs for startup to secure funding and attract initial investors and customers.
- Aligned stakeholders to ensure project success and meet business objectives.

EDUCATION

The London School of Economics and Political Science (LSE)

Activities and societies: Artificial intelligence

University of Westminster

Computer Science and Software Engineering

PROJECTS

AI-powered SaaS product for students and researchers, AI Research Assistant

Built independently in spare time, demonstrating ability to take a product from concept to meaningful scale. Focused on delivering value to students and researchers through AI-powered research capabilities.

SKILLS

Design Research · Design Strategy · Design · Discovery Process · Workshop Facilitation · AI Product Strategy · Artificial Intelligence (AI) · Interfaces · Service Design · Product Strategy · UI · User Experience (UX) · User Experience Design · User Interface Design · Product Design · Web Development · Software Development · Git · Teamwork · User Research · Usability Testing · Design Critique · Mentorship · Figma · Hotjar · Google Analytics · Miro · Industry Trends · Sales Forecasting