

Leah McIntosh

Manager, Deal Strategy & Value Creation

United States | [LinkedIn](#)

Finance and strategy leader with about 10 years across FP&A, transaction advisory, and value-creation consulting. Has taken carve-outs, divestitures, and first-time planning functions at venture-backed companies from start to finish.

EXPERIENCE

Manager, Deal Strategy & Value Creation Jan 2026 — Present
PwC / Strategy& *Denver, CO*

Advises private equity and corporate clients on transaction strategy, portfolio company performance, and value creation. Builds financial models, business cases, and scenario analyses that inform investment and operating decisions. Manages workstreams and teams of 3 to 5 consultants, and presents to C-suite executives and PE deal teams. Integrated AI tools into diligence and modeling, cutting turnaround time by up to 40%.

Senior Manager, Finance & Strategy Jan 2023 — Jan 2026
Project Canary *Denver, CO*

Promoted from Analyst to Manager to Senior Strategy & Finance Manager at a venture-backed emissions-data company. Led a strategic carve-out from problem definition through execution, including the standalone business case and operating model, and ran the end-to-end sale of a non-core subsidiary. Built the company's financial and operating model and scenario-planning framework, owned RevOps and pricing strategy, and set up monthly executive reports, quarterly board materials, and investor updates. Managed and developed a team of analysts.

Finance Manager Jan 2021 — Jan 2023
Nisolo *Remote*

Venture-backed direct-to-consumer footwear brand. Designed and implemented the company's first company-wide budgeting and forecasting process, built from scratch in Excel. Delivered monthly reporting packages with forecast, budget-to-actuals, and variance analysis for executives and investors. Built daily sales dashboards and led supply-chain and product-cost analyses.

Financial Analyst Jan 2020 — Jan 2021
NBCUniversal Media, LLC *Denver, Colorado*

Owned the \$100M operating and capital budget for Global Media Operations and led quarterly forecasting. Built financial models, budgets, and long-range planning tools. Designed management reporting with KPIs and variance drivers, and earned the NBC GEM (Going the Extra Mile) award.

Investment Banking Analyst Jan 2019 — Jan 2020
Capstone Headwaters *Denver, Colorado*

Performed buy-side and sell-side diligence for B2B companies.

Associate to Senior Associate, Finance Jan 2018 — Jan 2019
WeWork *Greater New York City Area*

Built deal pricing and profitability models.

Real Estate Financial Analyst Jan 2017 — Jan 2018
The Related Companies *New York City Metropolitan Area*

Built operating budgets for Hudson Yards.

EDUCATION

University of Colorado Boulder - Leeds School of Business May 2025 — May 2027
Master of Business Administration - MBA

Trinity College-Hartford Jan 2013 — Jun 2017
Public Policy and Law - Environmental Policy
Activities and societies: Varsity Track and Field

University of Oxford Jan 2012 — Jan 2012
Summer Program

The Taft School Jan 2009 — Jan 2013

CERTIFICATIONS

Going the Extra Mile (GEM), NBCUniversal Feb 2021

National Outdoor Leadership School - Brooks Range, AK Expedition Graduate, Jan 2013

Graduate of Culver Summer Military Academy,

Jan 2010

Member of the National Junior Honor Society,

Honored Listee, Marquis Who's Who

SKILLS

Teamwork · Microsoft Word · Budgeting · Project Management · Microsoft Excel · PowerPoint · Research ·
Microsoft PowerPoint · Leadership · Microsoft Office · Management · Customer Service · Training · Public Speaking
· Advanced Excel · Financial Modeling · SAP · NetSuite · Salesforce · QuickBooks · Tableau · AWS · AI-enabled
analysis · Claude · VS Code · Finance Transformation · Operating Model Design · FP&A · Long-Range Planning ·
Business Cases · M&A · Carve-outs · Divestitures · Program Governance · Executive Reporting · Team Leadership