

Jie Yang Lee, CFA

Product Manager/Sales

Singapore, Singapore | [LinkedIn](#)

Investment research professional with 8+ years of equity analysis experience across long-only and long/short strategies, now leading product development for industrial equipment distribution.

EXPERIENCE

Product Manager/Sales

Jul 2024 — Present

Tokimeku

Singapore

Building inspection equipment segment from scratch by sourcing and managing vendor relationships independently. Created marketing materials, provided technical training to sales team, and engaged regional customers on product sales and post-sales support. Advisory role to management on business strategy and capital allocation decisions.

Equity Research Analyst

Jun 2023 — Jul 2024

Veddis Capital

Singapore

Generalist covering global stocks across developed markets for a family office long-only fund. Initiated coverage on new ideas, conducted expert interviews, and discussed portfolio names with investment team. Held CFA Charterholder designation.

Equity Research Analyst

Mar 2022 — Jun 2023

GIC

Singapore

Covered Consumer sector in Asia ex-Japan for sovereign wealth fund. Provided recommendations on position sizing and initiations to portfolio team. Actively engaged with companies, built financial models, and presented findings to broader investment team.

Equity Research Analyst

Jan 2020 — Mar 2022

Eastspring Investments

Singapore

Generalist analyst under long-only mandate covering ASEAN funds. Advised on position sizing and portfolio management decisions. Actively managed Malaysia and Indonesia portfolio names with coverage initiation on more than 10 stocks across the region.

Equity Research Analyst

Dec 2018 — Dec 2019

GAO Capital

Singapore

Initiated coverage on US equities in TMT sector including mega-caps such as Apple, Microsoft, and Google for a Chinese family office. Advised on portfolio positioning, communicated findings in Mandarin, and built financial models for bottom-up analysis.

Equity Research Analyst

Feb 2016 — Dec 2018

Flowering Tree Investment Management

Singapore

Generalist analyst under long/short hedge fund mandate focusing on Chinese ADRs and H-shares in TMT and consumer sectors. Notable initiations included long positions in Samsonite and Baozun, short positions in Starhub and ComfortDelGro. Interacted closely with company management and sell-side analysts, conducted channel checks for objective reporting.

Equity Research (Intern)

May 2015 — Aug 2015

Fidelity Worldwide Investment

Singapore

- Initiated coverage on Thai hospitality sector and Singapore hospitality REITs, presenting recommendations to portfolio managers
- Engaged multiple stakeholders, including senior management of companies, industry experts and sell-side analysts, and conducted site visits to hotels in Thailand and Singapore to provide in-depth fundamental analysis
- Published 8 reports alongside valuation models and presented key findings to regional office as part of industry review

Macroeconomic Research (Intern)

Jan 2015 — Apr 2015

Centennial Asia Advisors

Singapore

- Crafted bespoke research reports focusing on socio-political and economic developments and trends in ASEAN countries, for clients such as governments and sovereign wealth funds.
- Contributed insights on macroeconomic events and implications through writing of daily and weekly newsletter

Equity Research (Intern)

May 2014 — Aug 2014

GAO Capital

Singapore

- Initiated coverage on 11 stock counters across 7 industries globally, including Nestle, Bristol Myers Squibb and ABB
- Deepened research skills through interviewing management of companies and advising clients closely on investment strategies
- Crafted proposals for business development and fund applications, alongside in-depth market research to assess potential of business plans and the development of fund investment strategies

Spring into Banking Program

May 2014 — May 2014

Deutsche Bank

- Immersion in Deutsche Bank's company culture, with in-depth understanding of banking functions and learning of soft skills for career progression in the banking industry.
- Job-shadowing experience at Corporate Banking and Securities (CB&S), Global Markets division, networked extensively with different professionals to gain glimpse into roles and challenges of banking industry.
- Presented on Credit Value Adjustment (CVA) and new regulatory reforms to Deutsche Bank senior staff and gained further insight through feedback.

Signals Specialist

Jan 2010 — Dec 2012

Singapore Armed Forces

- Awarded Best Section Award while undergoing training for vocation
- Responsible for detachment teams working across spectrum of communication platforms on active standby
- Formulated new Standard Operating Procedure for set-up of new platforms to ensure efficiency and integration across different technologies
- Selected as instructor to support Signal Officers Cadet Course (SOCC) in Taiwan and train cadets in various proficiencies over 3 weeks

EDUCATION

Singapore Management University

Sep 2012 — Jun 2016

Bachelor of Business Management in Bachelor of Science (Economics), Economics

Magna Cum Laude; Lee Kong Chian Scholarship recipient (2012-2016); Cumulative GPA: 3.8/4.0; Dean's List for 2012/2013 and 2013/2014

Hwa Chong Institution

Sep 2004 — Jun 2009

GCE 'A' Levels

7 Distinctions including H3 Biology (Proteomics); Hwa Chong Diploma with Merit

CERTIFICATIONS

AI100: Python Programming and Data Visualisation, Heicoders Academy

Aug 2021

Chartered Financial Analyst® (CFA) Charterholder, CFA Institute

Jun 2020

Peaktime International Student Business Competition,

Mar 2014

Singapore Business Case Competition Semi-Finalist,

Mar 2014

Bain & Company Case Competition Champion,

Sep 2013

POEMS Stock Challenge Top 15,

Sep 2013

SKILLS

Portfolio Management · Equity Research · Equities · Equity Valuation · Microsoft Office · Bloomberg · Thomson One Banker · Microsoft Excel · Microsoft Word · Photography · Investments · Trading · Financial Modeling · Bloomberg Terminal · Banking · Strategy · Leadership · Research · Teamwork · Financial Analysis · Blackrock Aladdin · Investment Analysis · CFA Level III · English · Mandarin Chinese · Microsoft PowerPoint · Adobe Photoshop