

Tyler Pincus

Social Media & Content Manager for #201WRAP

Jacksonville Beach, FL, United States | [LinkedIn](#)

EXPERIENCE

Social Media Manager #201WRAP

Jan 2026 — Present
Jacksonville, Florida, United States

Ecommerce and Inventory Analyst

Margo Garden Products, Inc.

Aug 2023 — Apr 2025
Jacksonville, Florida, United States

As the Supply Chain, Logistics, & Inventory Analyst at Margo Garden Products, I manage vendor EDI orders across multiple platforms, including Home Depot, Walmart, and Lowes. This involves processing orders efficiently through Commerce Hub software and coordinating logistics, including Less-Than-Truckload (LTL) shipments, to ensure timely delivery. Additionally, I conduct inventory analysis, cost assessment, and product catalogue management across various marketplaces. Proficiency in Office 365, Adobe Acrobat, and Netsuite Oracle is crucial for effective data management. My role also includes completing various projects to support sales, marketing, and production efforts.

I focus a lot on workflow in this position, managing the entire process from the time an order comes into our system to getting it out on the floor for the warehouse team to process. This includes preparing the order for either loading on a truck or processing as a parcel shipment. I create ways to process orders faster by adding workflow processes to help speed up shipping, packaging, label printing, and all related tasks.

Owner

WISE MEN TRADING

Apr 2017 — Sep 2022
Jacksonville, Florida, United States

Owner / Operator of Wise Men Trading, an e-commerce resale and private-label business selling on Amazon and eBay. We specialized in buying overstock and open-box returns by the truckload through liquidation contracts and reselling them online.

Handled the full operation end-to-end including product sourcing, negotiations, inbound freight, warehouse organization, listing creation, pricing, fulfillment (FBA + merchant fulfilled), customer service, and returns management. We also tested imported products and scaled winners by branding/white-labeling them for Amazon.

Operated from our own warehouse and averaged \$25k–\$50k/month in sales.

SKILLS

Online Retail · eBay Sales · Product Sourcing · Wholesale · Liquidation · Private Label · Business Operations · Web Development · Web Design · Enterprise Resource Planning (ERP) · ERP Implementations · Electronic Data Interchange (EDI) · NetSuite · B2B Integration · Workflow Management · Search Engine Optimization (SEO) · Social Media Analytics · Marketing Automation · Risk Management Plans (RMP) · Technical Support · Computer Science Education · Research and Development (R&D) · Project Plans · Supply Chain Management · Digital Marketing Analytics · Google Ads · Software Troubleshooting · Digital Marketing Agencies · Teamwork · Social Media Strategy · Google Analytics · Warehouse Management Systems · Email Marketing · Brand Awareness · Search Strategy · Consumer Electronics Sales · Windows Server · E-Commerce · Social Media Management · Supervisory Skills · Content Creation · Social Media Branding · CRM Software · Strategic Content Development · HTML5 · Facebook Ads · Adobe Creative Suite · Microsoft Office · Inventory Management · Team Management