

Teng Zhang

Founder & General Manager

Tokyo, Japan | [LinkedIn](#)

Film and TV development executive with about 15 years across Chinese and Sino-US productions, from scriptwriting and co-production to IP licensing and platform partnerships. Fluent in Mandarin and English, with business-level Japanese.

EXPERIENCE

- Founder & General Manager** Jul 2017 — Sep 2025
Shanghai Zhang Teng Media
Beijing City, China
Founded and ran a media consultancy. Developed film and TV scripts for Chinese productions, including an adaptation of 100 for Warner Bros. Consulted on international productions, distribution, and overseas shoots, and advised gaming companies on narrative design and casual mobile game scripting. Negotiated IP licensing for clients and managed a client's YouTube channel.
- China Representative** Jul 2017 — Sep 2019
Tapas Media
Beijing, China
Opened the company's first China office and hired the local team. Negotiated license agreements with webcomic and webnovel platforms including Tencent, China Literature, Kuaikan, Sina, U17, NetEase, and Manhuadao. Brought major Tencent webcomic titles to English-speaking readers for the first time and led the China fundraising campaign.
- Production Assistant** Apr 2012 — Jul 2017
Legendary Entertainment
Beijing, China
Structured co-production projects around film bureau rules and managed censorship review for co-productions and imports, including The Great Wall, Kong: Skull Island, and Warcraft. Read and evaluated scripts and proposals, scouted talent at film festivals, and grew the company's comics, games, and VR business in China.
- Assistant to Managing Director (China)** Jul 2011 — Apr 2012
Creative Artists Agency
Beijing, China
Managed the managing director's daily schedule and acted as liaison between top film talent and the agency.
- Freelance Producer** Oct 2010 — Mar 2012
Nash Entertainment
Identified sources for clips from Chinese-speaking territories
Negotiated license agreements with rights owners
- Associate Producer** Oct 2010 — Nov 2010
Lazy Susan Productions Ltd.
Coordinated various aspects of video productions, including casting, filming, and preparing contracts, etc.
- Researcher** Apr 2010 — Aug 2010
Nash Entertainment
Los Angeles, CA
Researched clip-driven shows for the truTV network, including Most Daring, Top 20, and Most Shocking. Sourced clips from Chinese-speaking territories and negotiated license agreements with rights owners.
- Intern** Sep 2009 — Jul 2010
Diverse Talent Group, Inc.
Los Angeles, California, United States
Assisted animation voice-over/ video game agent in building up a client database.
- Intern Reporter** Jan 2007 — Jan 2008
Interfax (China) News Agency
Wrote daily reports on China's macro-economics
Compiled and consolidated China's telecommunication industry statistics for the previous two years
- Co-founder** Jun 2006 — Jun 2008
Listenspace.com
Shanghai, China
Co-founded the company and ran its operations. Secured an interest-free loan of 300,000 CNY (about 40,000 USD) from a government committee.
- Trainee** Jan 2006 — Jan 2007
UPS
Shanghai, China
One of the 19 trainees selected out of more than 600 candidates
Rotated through various departments within the company, including Operation, Human Resources, Industrial Engineering, Marketing, Finance and Accounting, Business Development, etc.

EDUCATION

Syracuse University

Master of Arts (M.A.) in Television, Radio and Film

Jan 2008 — Aug 2009

Bebeyond

Jan 2007 — Jan 2008

East China Normal University

BA in Business Management

Jan 2002 — Jul 2006

SKILLS

Negotiation · Game Development · Computer Literacy · Communication · Game Publishing · Bilingualism · Business Development · Gaming Industry · Bilingual Communications · Drama · Independent Film · Broadcasting · Journalism · English · Film · Television · Macintosh Applications · Office Application · Digital Media · English to Chinese Translation · Internet Search · Search Engines · Animation · Video Production · Screenwriting · Web Video · Voice Over · Video Games · Entertainment · Film Production · Final Cut Pro · Feature Films · Social Media · Video · Windows · Microsoft Word · Excel · PowerPoint · Mac · Avid · Photoshop · Final Draft · Movie Magic Budgeting & Scheduling · Google Workspace · Mandarin Chinese · Japanese (N2) · Cantonese (conversational) · Shanghainese (conversational)