

AHN SeungHae

Tech Entrepreneur in Generative AI

Beijing, People's Republic of China | [LinkedIn](#)

Accomplished executive with over 20 years of leadership experience in Generative AI, digital media, and internet platforms across Greater China, Korea, the United States, and Japan. Proven expertise in scaling businesses from concept to market leadership (0-to-1, 1-to-N), with comprehensive experience in IPO execution, M&A, investor relations, strategic investments, international expansion, and product development. Track record of driving significant user growth and securing multi-million dollar funding for innovative technology ventures.

CORE COMPETENCIES

- Generative AI & Digital Human Technology
- Internet Video Platform Development & Scaling
- New Product Development & Business Innovation
- Global Business Strategy & Market Expansion
- Strategic Partnership Development & Digital Marketing
- Capital Raising & Investor Relations
- Cross-Cultural Leadership & Team Building

EXPERIENCE

Co-Founder, Chief Operating Officer

Nov 2020 — Present

Psyche AI

Chaoyang District, Beijing, China

- Secured \$10 million Pre-A funding from premier venture capital firms including Susquehanna Venture Capital and GSR United Capital
- Led corporate development strategy, investor relations, and executive management
- Directed technical innovation in generative AI applications, focusing on AI digital human video generation, including facial expressions, voice synthesis, and real-time LLM-powered communication
- Spearheaded international product launch and market expansion beyond China

Vice General Manager, Haokan Video

Jun 2018 — Oct 2020

Baidu

Beijing, Beijing, China

- Managed comprehensive business operations including product, content, creator ecosystem, marketing, engineering, and P&L responsibilities
- Achieved 600% growth in daily active users, expanding user base to over 200 million and surpassing major competitor Bilibili
- Received Baidu's "Best Team Award" in 2018 for exceptional performance
- Initiated multiple AI digital human projects to advance platform capabilities
- Developed Baidu's international video platform strategy and business plan

Vice President, Global Business

Jun 2016 — Dec 2017

Leshi Internet Information & Technology Corp., Beijing

Chaoyang, Beijing, China

- Established and directed Global Business Division operations in Beijing and Los Angeles
- Led Letv's expansion across North America, Asia Pacific, India, and Russia
- Managed global content acquisition, platform development, marketing, business development, membership programs, and monetization strategies
- Identified and coordinated strategic investments and M&A opportunities in the entertainment sector

CEO, Co-Founder

Jul 2007 — Jun 2016

Yiruike

Beijing, Beijing, China

- Launched internet site that attracted hundreds of millions of users
- Published international video content and mobile applications in the Chinese market, generating hundreds of millions of views and downloads
- Established strategic partnerships with SBS, Alibaba, and Baidu
- Developed fan communities with Baidu, e-commerce operations with Alibaba, and IP businesses with SBS for premium content, including "My Love from the Star" and "The Heirs"
- Provided investment advisory services to leading venture capital firms in China and Korea

Vice President / Chief Strategy Officer

Jul 2000 — Jan 2004

E-motion Corp.

Seoul, Seoul, South Korea

- Directed corporate growth initiatives, investor relations, and executive management
- Delivered multi-million dollar e-business, internet, and online banking web services for premier clients including SK Telecom, Samsung Electronics, and Shinhan Financial Group
- Led international business development in Japan and the United States, including joint venture operations
- Completed two strategic acquisitions and successful KOSDAQ IPO
- Managed online game business unit

Manager, Strategic Marketing / Consultant

Mar 1998 — Jun 2000

Handysoft

Seoul, Seoul, South Korea

- Developed marketing strategies, product application models, and sales tools for enterprise collaboration software (Workflow, Business Process Management)
- Participated international business development initiatives in the United States, Japan, and China
- Participated Workflow projects for enterprise and public sector clients

Co-Founder / Product Management

i-city

Jul 1995 — Feb 1998
Jung District, Daejeon, South Korea

- Co-founded pioneering internet software startup that launched Korea's first web browser

EDUCATION

Tsinghua University

Jan 2005 — Jan 2007

M.B.A

Activities and societies: Founding President, Tsinghua University Internet Research Student Association; Chair, International Affair Committee of Tsinghua MBA Student Association

Korea Advanced Institute of Science and Technology

Jan 1992 — Jan 1998

B.S. in Major: Industrial Management

Activities and societies: Founding Member, KAIST Student Venture Club (KVC); Founding Member, KAIST Orchestra

SKILLS

Business Strategy · Investor Relations · Corporate Management · Business Planning · Group Buying · Online Advertising · Start-ups · Product Management · Mobile Internet · Marketing Strategy · Market Research · E-commerce · User Experience · Business Development · Mobile Devices · Product Development · Project Management · Online Marketing · Entrepreneurship · Strategic Partnerships · Leadership · Strategy · Generative AI