

Ivan Acuña

I help AI Companies go Viral

San Francisco, CA, United States | [LinkedIn](#)

I'm the guy behind @chatgptricks, the largest AI page on Instagram, with over 2.5M followers. I help AI companies go viral by turning products into stories people actually want to share. Across our network, we reach 25M+ followers across platforms and generate over 1 billion monthly impressions in the AI/Tech space. At Sentient Agency, we've helped drive some of the most viral AI launches on the internet, helping brands get attention, trust, signups, positive ROI, and investor confidence.

EXPERIENCE

Co-Founder
Sentient

Jan 2023 — Present
San Francisco, CA

I'm the founder of Sentient Agency, one of the largest organic distribution networks in AI. We reach 25M+ followers across more than a dozen Instagram theme pages, while also managing some of the biggest AI-focused personal brands on LinkedIn and X, with 1M+ combined followers on each platform. Across Instagram, LinkedIn, and X, our network generates hundreds of millions of monthly impressions in the consumer AI space. We help AI and tech companies grow through influencer campaigns, shout-outs, collaborations, product launches, and strategic content partnerships.

Automation Solutions Leader
McKinsey & Company

Dec 2020 — Sep 2022
San Jose, Costa Rica

Before AI was everywhere, I was building automation at McKinsey that removed repetitive work, sped things up, and saved thousands of dollars and hundreds of hours of manual work.

SKILLS

Social Media Marketing · Conversational AI · Artificial Intelligence for Design · Artificial Intelligence for Business · Project Implementation · Prompt Engineering · AI Solutions · Artificial Intelligence (AI) · Generative AI · Data Analysis · Market Research · Leadership · Microsoft Office · Automation · Communication · Graphic Design · Teamwork · Analytical Skills · Project Coordination · Team Leadership · Business Analysis