

# Hyung Lee

Founder

Los Angeles, CA, United States | [LinkedIn](#)

## EXPERIENCE

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**Founder** May 2026 — Present  
Hallos AI *Los Angeles, CA*

**Founder** Jan 2026 — Present  
TBD *Los Angeles, California, United States*

**Founder, CEO** Sep 2022 — Mar 2025  
HYEL, Inc *Los Angeles, California, United States*

**VP of Mobile** Jun 2019 — Mar 2021  
GOAT Group

**Senior Director of Mobile** Feb 2017 — Jun 2019  
GOAT Group *Greater Los Angeles Area*

**Founder/CTO** Apr 2013 — Jan 2017  
Keeply Inc *Greater Los Angeles Area*  
Kipz - Private Photo Sharing  
Now - Photo Sharing  
Trivy - Trivia App about youtube influencers  
ORQA - Anonymous photo/text/video sharing app

**Lead iOS Engineer** Apr 2012 — Dec 2012  
Hallo Inc *Santa Monica, CA*  
Building iOS App.

**iOS/Mobile Engineer** Mar 2011 — Apr 2012  
Chegg Inc.  
Built: Chegg Flashcards App  
Maintained: Chegg Rental/Cramster iOS Applications

**Consultant (Mobile Application Architect)** Apr 2009 — Mar 2011  
Accenture  
Developer / Architect for an Enterprise application for the mobile devices (mainly iPhone/iPad).  
Led onshore and offshore team for the agile mobile application development work for Fortune 500 companies.

## EDUCATION

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**University of Illinois Urbana-Champaign** Jan 2005 — Jan 2008  
*Bachelor of Engineering (B.Eng.) in Industrial and Enterprise System Engineering*

## SKILLS

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iPhone · Objective-C · Mobile Applications · Xcode · iOS development · Agile Methodologies · iOS · Ruby on Rails  
· Enterprise Software · REST · jQuery · Mobile Devices · Android