

George Vlasyev

Entrepreneur & content creator

Sibbo, Finland | [LinkedIn](#)

I help SaaS and software brands solve two specific problems: getting more users and keeping them longer. Whether you need to dominate search or fix a "leaky bucket" in your onboarding, I provide the video assets to make it happen:

YouTube SEO: I create videos that rank for high-intent keywords to drive consistent, organic signups.

Paid UGC Ads: I produce authentic, high-performance ad creative so your team can scale campaigns on day one.

Retention Content: I design animated explainers and tutorials that make your product's value clear, reducing churn and increasing LTV.

I've delivered these results for brands like Semrush, ZenBusiness, and Melio. If you're looking for video that drives measurable revenue rather than just "brand awareness," let's talk.

EXPERIENCE

Entrepreneur

Vlasyev

Apr 2018 — Jan 2026
Helsinki Metropolitan Area

EDUCATION

Royal Holloway, University of London

Bachelor's degree in Business, Management, Marketing, and Related Support Services

SKILLS

Video Production · Performance Marketing · Search Engine Marketing (SEM) · Tutorials · Instructional Videos ·
Yoga Instruction · Leadership · Customer Service · Management