Deepti Alampally

Product Leader and Independent Consultant

San Diego, CA | LinkedIn

Product leader with 17+ years building B2B SaaS, healthcare, analytics, media, and AI-enabled products. Combines technical product depth with customer engagement and business strategy.

Experience

Business Strategy Consultant Jan 2025 — Present
Integrative Gastroenterology *San Diego, CA*
Consulting for a physician-led practice that grew new incoming patients by 30% through market positioning, digital acquisition, local outreach, and reputation building. Led website strategy, an AI chatbot, SEO, social media, office redesign, and staff hiring. Used generative AI and market research to analyze competitors, patient needs, and pricing.

Senior Technical Product Manager Jan 2024 — Dec 2025
Uguru Data Sciences *Remote*
Led product strategy and roadmap for Accountability Matrix, a healthcare financial reporting product used across 52 Providence hospitals. Applied generative AI across the product lifecycle, cutting critical bugs and help-desk tickets by 80% and improving experience for 2,000+ finance managers. Introduced a Providence-wide profile API serving 18,000+ health departments.

Founder & Operator Jan 2023 — Present
Anjna Glam Events *San Diego, CA*
Built an Indian American wedding and corporate entertainment business from scratch, delivering 150+ events with consistent 5-star ratings. Owns the full customer lifecycle from positioning and marketing through proposals, closing, and delivery. Built an agentic AI workflow that handles inbound inquiries, answers FAQs from a knowledge base, recommends services, and schedules calendar bookings.

Product Manager Jan 2020 — Dec 2024
Edisen *San Diego, CA*
Drove B2B SaaS adoption to 800 daily active users for a media production and distribution platform. Led product strategy and executive alignment behind a $4M Netflix partnership, which became the platform's largest ARR source. Delivered 40+ features including Video Intelligence and NLP Search, and cut production bugs by 70% by introducing Agile practices with a 10-person team.

Product Owner Jan 2019 — Dec 2020
Axos Bank *San Diego, CA*
Led enterprise BI product strategy and Tableau reporting for C-level stakeholders, raising user adoption by 40% within six months. Turned around failing initiatives within two months by fixing process inefficiencies and introducing Agile delivery. Established data governance that reduced reporting discrepancies by 25%.

Product Manager Jan 2017 — Dec 2018
Independent Consultant *San Diego, CA*
Ran independent product projects for nonprofits and startups through Startup San Diego, Upwork, and Taproot. Broke an ambitious data intelligence platform into a phased roadmap with funding steps and talent needs. Built a high-fidelity prototype for health visualization and group search insights.

Product Analyst II Jan 2011 — Dec 2014
Teletracking Technologies *Pittsburgh, PA*
Worked on the startup team to grow the client base by 25% within 18 months while developing real-time dashboards for patient workflow. Cut project turnaround time by 40% with a Kanban-based Agile process. Analyzed data to define KPIs for hospital administration and improved patient flow outcomes by 30%.

Business Intelligence Analyst Jan 2010 — Dec 2011
Datavibes *Pittsburgh, PA*
Gathered requirements for the flagship BI product and built dashboards for non-technical users, plus client demos and training. Automated data processing workflows, improving efficiency by 40%.

Software Engineer Jan 2006 — Dec 2009
Infosys Technologies Ltd *India*
Developed web application features across UI, data, and business layers.

Education

Robert Morris University
MS Business Intelligence Systems
GPA 3.8

Osmania University
BE Information Technology
GPA 3.8

Skills

Claude Code · Lovable · Jira · Azure DevOps · Figma · Miro · Google Analytics · Segment · Intercom · LaunchDarkly · TFS · Azure Boards · Tableau · Balsamiq · Adobe XD · SQL · Agile · Scrum · Kanban · User Documentation · User Research · Design Thinking · Systems Thinking · Product Strategy · Customer Success · Generative AI · Certified Product Manager (AIPMM) · Professional Scrum Product Owner (PSPO) · Tableau Desktop Associate