

Daniel's Media

VP of Growth

Los Angeles, CA, United States | [LinkedIn](#)

EXPERIENCE

Vice President of Growth Pique	Apr 2026 — Present <i>Los Angeles, California, United States</i>
Sr Director of Growth Havenly	Apr 2022 — Apr 2026 <i>Los Angeles, California, United States</i>
Associate Director, Growth Marketing HelloFresh Growth Marketing, Partnerships and Offline Media	May 2019 — Apr 2022 <i>New York, New York, United States</i>
Marketing Operations Manager SiriusXM	Feb 2017 — May 2019 <i>New York, NY</i>
Senior Manager of Acquisition Marketing PubWorX	Aug 2016 — Feb 2017 <i>New York, NY</i>
Senior Promotions Manager Hearst	Jun 2011 — Aug 2016 <i>New York City Metropolitan Area</i>
Assistant Promotions Manager Hearst	Jul 2006 — Jun 2011 <i>New York City Metropolitan Area</i>

EDUCATION

NYU Stern School of Business <i>Bachelor's Degree in Marketing, International Business with Concentration in Entertainment/Media/Technology</i>	Jan 2002 — Jan 2006
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SKILLS

Marketing Strategy · Direct Marketing · Social Media Marketing · Marketing · B2B Marketing · Multi-channel Marketing · Budget Management · Project Management · Data Analysis · Customer Acquisition · Integrated Marketing · Growth Marketing · B2B Marketing Strategy · Partnerships · Strategy
