

Chase

Co-Founder & CEO at Snug

Denver, CO, United States | [LinkedIn](#) | [Website](#)

Repeat founder and 0-to-1 product leader with 13 years building consumer products from scratch. Currently building Snug, an AI-native dating product.

EXPERIENCE

GTM Jun 2026 — Present
OpenSymbolic
San Francisco, CA
The control plane for AI agents. Tight control where a wrong answer costs money. Speed everywhere else.

Creator Mar 2026 — Present
Aligned Vote
Denver, CO

Product Consultant Oct 2025 — Feb 2026
Oncade
Denver, CO
Consulting product strategy, brand, design, and marketing

Co-Founder & CEO May 2025 — Present
Snug
Denver, Colorado, United States
Built a consumer AI-native dating product from scratch with a founding team of 5, handling all product design, user research, content strategy, and go-to-market execution. Onboarded 1,000 first-time users and achieved match-to-second-date metrics 15x higher than traditional dating apps by reimagining how people meet through shared venue experiences. Navigated App Store approval challenges and generated investor-ready product metrics.

Product Consultant Jan 2025 — May 2025
Justpoint
Denver, CO
Helped Justpoint identify the need for a new consumer product offering, conducted research, and specced product for go to market

Head of Product Aug 2023 — Sep 2025
WorkMade
Denver, Colorado, United States
Inherited a product with sub-5% activation and daily outages; rebuilt strategy from the ground up. 2x'd onboarding conversion and drove 2-3x penetration growth through contextual onboarding, referral programs, and narrative overhaul. Reduced CAC by 50% and achieved 99.9% uptime. Built an AI model using spending patterns and occupation to predict tax write-offs with 92% accuracy, increasing onboarding completion by 30%.

Mentor Mar 2023 — Feb 2024
First Round Fast Track
San Francisco Bay Area
Bi-weekly mentoring within the First Round network

Product Consultant Feb 2023 — Jul 2023
SmartAlbums Inc.
Denver, CO
Built product strategy for the team, job descriptions to build out a product team, and interviewed full product team including new head of product

Independent Product Consultant Feb 2023 — Present
Independent Product Consultant (Oncade, Workmade, Justpoint, Pixellu)
Remote
Consulted across multiple early-stage companies on product strategy, onboarding optimization, analytics platforms, and 0-to-1 product development. For Oncade, defined product strategy and rebuilt go-to-market execution. For Workmade, audited and overhauled onboarding strategy while building analytics infrastructure. For Justpoint, architected a consumer watchdog app for drug safety and legal representation. For Pixellu, validated product strategy and built hiring frameworks.

Lead Product Manager, New Ventures Oct 2021 — Dec 2022
Dropbox
San Francisco Bay Area
Inherited Dropbox Paper, a product weeks from shutdown, and built the strategic case to transform it into an enterprise knowledge management tool (Dropbox Dash). Ran analysis on 300K+ customers and led design sprints with the CEO. Scaled team 4x and managed 100+ stakeholders to migrate 80K B2B customers to the new platform.

Product Manager, Tally Save Nov 2019 — Sep 2021
Tally
San Francisco Bay Area
Led a 40-person cross-functional team to launch a savings product achieving 60%+ four-week retention. Ran a post-launch sprint reducing CAC by 50%, improving WoW retention by 25%, and doubling onboarding conversion through 25 major product changes.

Founder & CEO Apr 2018 — Nov 2019
Mischief
San Francisco Bay Area

Founded a gaming data platform and led a team of 8 from conception through product launch with zero marketing spend. Acquired 3,000 B2B users organically by building and managing a Discord community. Users showed 6x typical commerce conversion, leading to partnerships with Warner Bros., SEGA, and Square Enix. Owned VC fundraising, product roadmap, business development, and design.

Senior Product Manager, Head of Digital Gaming

Aug 2017 — Apr 2018

Walmart eCommerce

San Francisco Bay Area

Intrapreneurial role within Walmart's venture arm to incubate and lead Walmart's game streaming service from zero.

Owned monetization strategy, studio partnerships, technical architecture, and led a \$100M acquisition process.

Product Manager, Market Intelligence (Acquired by Walmart)

Apr 2016 — Jun 2017

Jet.com (acquired by Walmart)

Greater New York City Area

Built predictive analytics tooling for category managers that drove a 4x increase in pricing system throughput with

material impact on site conversion. Improved team SLAs by 50% through log analysis and scalable resiliency solutions.

Manager, Consumer Electronics

Apr 2016 — Dec 2016

Jet.com

New York, NY

Developed a merchandising algorithm that drove 150% increase in browse conversion. Built an ML inventory planning

model at a hackathon that shipped to production, winning company-wide recognition.

Senior Consultant, Strategy & Transformation

May 2015 — Apr 2016

Capgemini Consulting

Greater New York City Area

Built analytics capability that became the foundation for \$30M+ in annual recurring revenue.

Senior Associate, Management Consulting

Aug 2012 — May 2015

KPMG

Washington D.C. Metro Area

Received top performance rating of "1" in last 6 engagement reviews reserved for top 15% of the firm. Performance reviews led to two consecutive promotions from Senior Analyst, to Associate, to Senior Associate.

Function: Business Transformation, Business Unit Strategy, Financial Planning & Analysis, Production Support, Process Reengineering, Change Management, Human Capital Analysis, IT Disaster Recovery, Management Information Systems, Regulatory Guidance, Network Optimization, Conducting Client Workshops / Client Interviews

o Led as subject matter expert on Fortune 20 Financial Services project; directly managing 3 resources in Chicago and 2 in London for a revamping of a banking institutions derivative operations

o Created Target Operating Model with estimated \$7M annual savings for an Energy client's Supply Chain & Production Operations/Maintenance business units through network optimization and enhanced maintenance machine learning

Investment Banking Summer Analyst

Apr 2011 — Jul 2011

JP Turner & Company, LLC

Atlanta, GA

o Conducted commercial due diligence on prospective private placement memorandums. Led to 4 private equity stakes.

o Helped assemble syndicate of investors for \$10M private placement equity deal with a large e-commerce provider prior to IPO.

Financial Services Agent Intern

May 2010 — Oct 2010

Northwestern Mutual

Atlanta, GA

o Built a network of over 100 prospects and clients through successful networking and gaining referrals

o Established a personal business and upheld relations through databases, scheduling meetings, and using a team of over twenty staff members

o Gained useful knowledge through daily training seminars and being paired with twenty year veterans for client meetings

EDUCATION

Columbia University in the City of New York

Sep 2016 — Jun 2017

Post Graduate Studies in Computer Science

The University of Georgia

Sep 2008 — Jun 2012

Bachelor's Degree in Banking & Finance / Management

Activities and societies: - UGA HEROs Director of External Affairs - UGA HEROs Greek Affairs Committee - UGA

HEROs Freshman Counsel Leader - Kappa Sigma Fraternity Philanthropy Chair - Alpha Kappa Psi Business Fraternity -

Sigma Alpha Lambda Honors Fraternity

The Walker School

High School Diploma

CERTIFICATIONS

Jet.com Hackathon - "Most Likely to be Appreciated by our Customers", Jet.com

Feb 2017

Jet.com Hackathon - "Most Likely to Start Own Company", Jet.com

Jul 2016

KPMG Giving Tree Award, KPMG LLP

Oct 2014

CAIA , CAIA Association	Sep 2014
CFA Level 2 Candidate , CFA Institute	Jun 2014
HOPE Scholarship , University of Georgia	Aug 2009
Google Adwords Certified , Google	
Google Analytics Individual Qualification (GAIQ) , Google	
How Large Companies Can Deploy Minimum Viable Products (MVP's) ,	
Do or Die: Reinventing Business Models for the Digital World (Part 3) ,	
Do or Die: Reinventing Business Models for the Digital World (Part 2) ,	
Do or Die: Reinventing Business Models for the Digital World ,	

SKILLS

Product Strategy · Product Marketing · Product Launch · Natural Language Processing (NLP) · Generative AI · Artificial Intelligence (AI) · Product Design · Product Management · Strategy · Leadership · E-commerce · Management Consulting · Financial Analysis · Data Analysis · Strategic Planning · Due Diligence · Market Research · Business Development · Finance · Sales · Claude · Claude Code · Cursor · ChatGPT · prompt engineering · AI product development · ML model integration · 0-to-1 product development · consumer product strategy · roadmapping · A/B testing · lifecycle marketing · UX research · user interviews · design sprints · Agile · Figma · Framer · rapid prototyping · visual design · SQL · Mixpanel · Google Analytics · Firebase · Datadog · Amplitude · APIs · Kafka · distributed systems · ML/AI systems · computer networking · web scraping · Notion · Linear · Attio · GitHub · JIRA · UserTesting.com · Loops.so · Segment