

Blake Ha

Building Smooth AI - Real-time intelligence for global work

South Korea | [LinkedIn](#)

EXPERIENCE

Co-Founder Frictionless AI Building Smooth AI (trysmooth.ai) - Real-time Intelligence for global meetings	Oct 2025 — Present
Co-Founder fomostudio.xyz Built jpegs.fun, an innovative NFT trading protocol on Solana, utilizing bonding curves. - Partnered with the Tensor Foundation - Acquired 40,000+ users on launch day	Jul 2024 — Oct 2025 <i>Solana</i>
Co-Founder Noox Built an on-chain reputation protocol - Raised \$2M from Collab Currency, Electric Capital, Sfermion, Samsung NEXT, and others.	Jun 2021 — May 2024 <i>Ethereum</i>
Tokenomist ICON Foundation Built a cross-chain Layer 1 protocol - Authored the Yellow Paper - Designed validator incentive mechanisms to promote decentralization and network stability.	Jan 2018 — May 2021 <i>Seoul</i>
Growth Hacker Specupad Led growth for a product helping university students discover opportunities from companies, running marketing campaigns and driving KPI growth.	Feb 2017 — Jun 2017 <i>Seoul</i>
Founder Gofounder Built a professional network connecting builders and founders.	Jul 2016 — Dec 2017 <i>Seoul</i>
Project Manager MONs Group Built a news-aggregator and a location-based social media called Towntalk	Dec 2012 — Apr 2014 <i>Seoul</i>

EDUCATION

Konkuk University <i>Bachelor of Business Administration - BBA in Business Administration</i>	Jan 2009 — Jan 2017
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CERTIFICATIONS

Contribution Proposal System Paper,

ICON Incentive Scoring System(IISS),

SKILLS

Project Management · Agile · Entrepreneurship · Digital Marketing · New Media · Marketing Strategy · Business Development · Product Management · Technical Writing · Social Media · Product Development · Business Strategy · Cross-functional Team Leadership · Growth Hacking · White Papers · Decentralization · Functional Specifications · Lean Software Development · User Stories · Web Technologies · Analytical Skills · Organization Skills · Problem Solving · Blockchain · HTML · CSS · Ruby on Rails · Python · Google Analytics · Photoshop · Git · Bootstrap · Facebook · Decentralized Applications (DApps) · Lean Analytics · Product Vision · Cryptocurrency · Cryptoeconomics · Product Strategy · On-chain Governance