

Ashutos Jain

Product Designer

New Delhi, India | [LinkedIn](#) | [Portfolio](#)

Product Designer with 5+ years across FinTech, IoT, e-Sports, and SaaS, taking products from concept to shipped experiences with a focus on research-driven design and design systems.

EXPERIENCE

Product Designer Fingoo	Feb 2025 — Present <i>Remote</i>
Leading design for Fingoo 2.0 across mobile and PC platforms. Built a new design system with 20–30 components covering 100+ screens and 40+ user flows, establishing consistent foundations for a fast-moving fintech product.	
Global Artist Promotion Supporter - Researcher and SNS Content Designer 케이랩컴퍼니	Aug 2024 — Sep 2024
- Getting to know how marketing works in Korean music industry and doing research work. - Creating marketing/promotional materials for SNS including posts and reels. - Working with the community and learning with them. Achievements : - Helped LMST get more traction on their new song. - Achieved "Top 4 Contributor" for my work.	
Freelance Product Designer 기타	Jan 2024 — Present
Product design and development across fintech, wearables, and enterprise SaaS, alongside self-initiated tools, plugins, and experiments.	
Client Work - Jan–Apr 2024 · FAQIO: UI/UX design and QA testing. Explored LottieFiles and Phase for motion. - May 2024 · Syndicately: Improved onboarding, dashboard, and profile UX for a private investment platform. (1 week) - May–Aug 2024 · All.one: Product design as part of a 5-person team. - Dec 2024–Feb 2025 · Layers Inc.: Designed 20+ watch face UIs. - Apr–May 2025 · CRM Landing: Worked on Salesforce platform based projects. - Oct 2025 · Tudy / Yaho Labs: Contract product design work.	
Self-Initiated - SVG Stroke Thickness Editor: Figma plugin for batch stroke management. 600+ installs on Figma Community. - Design Auditor for Claude: Design audit skill across 18 categories with EN/KO output. Open-source on GitHub. - Dualtype: macOS tray app for EN/KO note capture, built with TypeScript/Vite + Tauri. - Design Auditor Agent: Published to Notion Marketplace. Submitted to Contra Buildathon. - A11y Analyzer: Chrome extension for ARIA and keyboard accessibility issues. - Relief Shredder: Web app for image shredding, built with Vercel, Windsurf, and Claude. - Context Aware Orchestrator: AI interface with touch, voice, and gaze tracking. Figma Make-a-thon entry. - Fabric Simulation: Cloth physics simulation built with raw WebGL, deployed on Vercel. - My Childhood: Interactive nostalgia project exploring childhood memories through a CRT TV experience.	
Product Designer maetel	May 2023 — Jun 2023 <i>Remote</i>
Conducted competitive UX research and designed end-to-end UX flows and platform UI alongside the team. Role concluded due to startup funding restructure.	
Product Designer Hifen Inc.	Nov 2022 — Apr 2023 <i>Remote</i>
Drove a 10× increase in MAU by consolidating fragmented workflows — research, Google Workspace, and content saving — into a single unified tool, eliminating the need to jump between multiple sites.	
Product Designer Undefined Inc.	Jan 2022 — Aug 2022 <i>Remote</i>
Designed personalized profile pages that lifted retention and drove sign-ups. Growth in active tournaments followed iterative UX improvements and new feature design on the iScrim platform.	
Graphics and UI Designer (Outsourced) GeoPlan Inc.	Jun 2021 — Nov 2021 <i>Remote</i>
Contract role covering mobile and web UI alongside graphic deliverables including manual guide covers and presentation templates.	
Product Designer Ceeya Inc.	Dec 2020 — Dec 2021 <i>Remote</i>

Shipped 4-6 product features over 13 months. Ran user interviews with 4-6 participants and journey mapping sessions. Designed email templates via SendGrid and owned end-to-end UX and UI of the invoice feature.

Freelance Designer
ES Art & D
Delivered 4-6 client projects spanning graphics, UI/UX, and logo design over 2.5 years, developing foundational production skills and end-to-end client delivery capabilities.

Sep 2018 — Mar 2021
Remote

EDUCATION

Dr Akhilesh Das Gupta Institute of Professional Studies
Bachelor of Technology - BTech in Computer Science

Sep 2016 — Dec 2020

Dr. Radhakrishnan International School
Computer Science (11-12th)

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St. George's School
Nursery - 10th

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CERTIFICATIONS

Artist Promotion Global Supporter Program Certificate, KLAB COMPANY

Oct 2024

Figma to Lottie Course, LottieFiles

Apr 2024

Delhi Design Hackathon, Designwings UX/UI School

Mar 2024

DDP Participation Certificate, Seoul Design Foundation

Dec 2020

ICE Project featured in XD and Interaction., Behance

Sep 2019

Internship Certificate, Hyper

Aug 2019

UX Design Fundamentals, Coursera

May 2019

Introduction to Typography, Coursera

May 2019

Fundamentals of Graphic Design, Coursera

Apr 2019

Portfolio featured on DDP., Nov 2020

Featured Portfolio, Behance

TOPIK I (Level 2/2급) - 172/200, National Institute for International Education (NIIED)

SKILLS

Figma · FigJam · Miro · Notion · Slack · Canva · Windsurf · Research-driven design · User interviews · Feedback analysis · Wireframing · Prototyping · Accessibility · Design systems · Communication · Problem solving · Teamwork · English · Korean · UI · UX · User Interface Design · Graphic Design · Logo Design · User Experience Design (UED) · Graphics · Web Design · User Experience (UX) · Responsive Web Design · User-centered Design · Branding · Page Layout · Experience Design · Interaction Design · Computer Graphics Design · Graphics Software · Web Graphics · 엔트로픽 클로드 · 디자인 · 커서 AI · Framer · 그래픽 디자인 · 마케팅 · SNS 마케팅 · 디지털 마케팅 · 사용자 경험 디자인(UED) · UX Design · UI 디자인 · Phase · LottieFiles · UX 리서치 · UX 디자이너 · Adobe XD · Adobe Creative Suite · Behance · Google Slides · Microsoft Office · SendGrid · Airtable · zeplin · Design Thinking · Creative Skills · iScrim