Adrienne Bamford

Investor

San Francisco, CA, United States | LinkedIn

Investor and advisor in child-safety tech and next-generation entertainment ventures.
With a deep knowledge of webcomics and a global perspective, Adrienne Bamford, adeptly merges content creation, artistry, and emerging technologies for global success. Formerly a Voice Over talent agent at Abrams Artists Agency (now A3), she pioneered the Gaming Department, spawning her first startup, The McWhorter Group. The McWhorter Group represented Stan Lee's POW! Entertainment and other celebrities in the gaming and comics spaces, and developed business for mid-sized game development studios. As Chief Content Officer at Tapas Media, Adrienne continued her innovative journey in digital content creation. Adrienne now works as an advisor, consultant and angel investor. With a playful yet pragmatic approach, she fosters collaborative partnerships, delivering innovative solutions with enthusiasm and excellence. Let's connect and unlock new possibilities together!

Experience

CEO Jan 2020 — Present
FarView Entertainment *San Francisco Bay Area*
FarView celebrates diverse cultures and voices globally by collaborating with leading companies and talent spanning the entertainment, gaming, tech, and publishing industries.

Angel Investor Jan 2020 — Present
Self-employed

Advisor Jan 2018 — Nov 2021
Tapas Media *San Francisco Bay Area*

Chief Content Officer Jul 2015 — Nov 2020
Tapas Media *San Francisco Bay Area*
Responsible for all aspects of content from curation to messaging to partnerships to creative development, and coordinating these efforts to align with overall strategy and goals of the company.

President Apr 2010 — Dec 2013
The McWhorter Group, LLC *San Mateo*
-Responsible for existing business communications and initiating new business for independent entertainment companies.
-Built relationships and worked with companies in North America, Europe and Asia.

Talent Agent Mar 2006 — Sep 2009
Abrams Artists Agency *Los Angeles*
-Started Gaming Division at agency.
-Negotiated agreements in cooperation with unions and entertainment attorneys.
-Expanded existing voice over business into promos, trailers and audio books.
-Solicited and signed new talent.
-Created pitch materials for agency and clients.

Education

Syracuse University Jan 2000 — Jan 2004
BS; S.I. Newhouse School of Communications in Television
Activities and societies: Cum Laude

Woodward Academy

Grade: Highschool

Skills

New Media Strategy · Consulting · Entertainment · Start-ups · Entrepreneurship · Digital Media · Television · Film · Mobile Applications · Business Development · Video Games · Sales · New Media · Strategic Partnerships · Contract Negotiation · Mobile Games · Media Production · Storytelling · Distribution · Marketing · Creative Strategy · Directing · Proactive self-starter · Building Relationships · Management · Content Strategy · Comics · Broadcast · Commercials · Social Media · Voice Over