

Adrienne B.

Investor

San Francisco, CA, United States | [LinkedIn](#)

Investor and advisor in child-safety tech and next-generation entertainment ventures.

With a deep knowledge of webcomics and a global perspective, Adrienne Bamford, adeptly merges content creation, artistry, and emerging technologies for global success. Formerly a Voice Over talent agent at Abrams Artists Agency (now A3), she pioneered the Gaming Department, spawning her first startup, The McWhorter Group. The McWhorter Group represented Stan Lee's POW! Entertainment and other celebrities in the gaming and comics spaces, and developed business for mid-sized game development studios. As Chief Content Officer at Tapas Media, Adrienne continued her innovative journey in digital content creation. Adrienne now works as an advisor, consultant and angel investor. With a playful yet pragmatic approach, she fosters collaborative partnerships, delivering innovative solutions with enthusiasm and excellence. Let's connect and unlock new possibilities together!

EXPERIENCE

CEO FarView Entertainment FarView celebrates diverse cultures and voices globally by collaborating with leading companies and talent spanning the entertainment, gaming, tech, and publishing industries.	Jan 2020 — Present <i>San Francisco Bay Area</i>
Angel Investor Self-employed	Jan 2020 — Present
Advisor Tapas Media	Jan 2018 — Nov 2021 <i>San Francisco Bay Area</i>
Chief Content Officer Tapas Media Responsible for all aspects of content from curation to messaging to partnerships to creative development, and coordinating these efforts to align with overall strategy and goals of the company.	Jul 2015 — Nov 2020 <i>San Francisco Bay Area</i>
President The McWhorter Group, LLC -Responsible for existing business communications and initiating new business for independent entertainment companies. -Built relationships and worked with companies in North America, Europe and Asia.	Apr 2010 — Dec 2013 <i>San Mateo</i>
Talent Agent Abrams Artists Agency -Started Gaming Division at agency. -Negotiated agreements in cooperation with unions and entertainment attorneys. -Expanded existing voice over business into promos, trailers and audio books. -Solicited and signed new talent. -Created pitch materials for agency and clients.	Mar 2006 — Sep 2009 <i>Los Angeles</i>

EDUCATION

Syracuse University <i>BS; S.I. Newhouse School of Communications in Television</i> Activities and societies: Cum Laude	Jan 2000 — Jan 2004
Woodward Academy Grade: Highschool	—

SKILLS

New Media Strategy · Consulting · Entertainment · Start-ups · Entrepreneurship · Digital Media · Television · Film · Mobile Applications · Business Development · Video Games · Sales · New Media · Strategic Partnerships · Contract Negotiation · Mobile Games · Media Production · Storytelling · Distribution · Marketing · Creative Strategy · Directing · Proactive self-starter · Building Relationships · Management · Content Strategy · Comics · Broadcast · Commercials · Social Media · Voice Over